

Consolidated Financial Statements With Independent Auditors' Report

September 30, 2019 and 2018



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#### INDEPENDENT AUDITORS' REPORT

Board of Directors Focus on the Family and Affiliates Colorado Springs, Colorado

We have audited the accompanying consolidated financial statements of Focus on the Family and Affiliates, which comprise the consolidated statements of financial position as of September 30, 2019 and 2018, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

## Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

We have audited the accompanying statements of financial position of English Language Institute/China as of July

Board of Directors Focus on the Family and Affiliates Colorado Springs, Colorado

We conducted our audits in accordance with auditing standards generally accepted in the United States of

## **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Focus on the Family and Affiliates as of September 30, 2019 and 2018, and the changes in their net assets and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### **Emphasis of Matter**

Focus on the Family and Affiliates have adopted Financial Accounting Standards Board Accounting Standards In purity principal financial statements by the financial deserved in Notice and the September 30, 2019 and 2018 consolidated financial statements. Our opinion is not modified in respect to this matter.

Colorado Springs, Colorado

Capin Crouse LLP

January 27, 2020

# Consolidated Statements of Financial Position (in thousands)

	September 30,					
		2019		2018		
ASSETS:						
Current assets:						
Cash and cash equivalents	\$	10,794	\$	11,177		
Restricted cash		4,000		4,000		
Accounts receivable-net		570		839		
Inventory		1,207		1,183		
Pledges receivable–net		157		189		
Prepaid expenses		3,236		3,092		
Investments		9,561		9,039		
	·	29,525		29,519		
Property held for investment–net of current portion		1,529		1,529		
Film production costs–net		393		501		
Other assets		2,390		2,401		
Long-term investments		3,958		3,759		
Property and equipment–net		31,552		28,552		
Endowment assets		349		186		
Total Assets	\$	69,696	\$	66,447		
LIABILITIES AND NET ASSETS:						
Current liabilities:						
Accounts payable	\$	5,481	\$	4,061		
Accrued expenses		4,207		4,063		
Deferred revenue		4,172		3,365		
Current portion of charitable gift annuities liability		424		402		
	-	14,284		11,891		
Long-term liabilities		753		574		
Charitable gift annuities liability—net of current portion		2,512		2,500		
		17,549		14,965		
Net assets:						
Without donor restrictions		37,681		38,982		
With donor restrictions:		•		ŕ		
Restricted by purpose and time		14,225		12,409		
Restricted in perpetuity		241		91		
		52,147		51,482		
Total Liabilities and Net Assets	\$	69,696	\$	66,447		

# **Consolidated Statements of Activities** (in thousands)

2019

		2018	
_	Without Donor	With Donor	
Total	Restrictions	Restrictions	Total

Year Ended September 30,

	Without Donor		nor With Donor				Without Donor		With Donor			
	Re	strictions	Re	estrictions		Total	Res	strictions	Re	strictions		Total
CLIDDODE AND DEVENIE												
SUPPORT AND REVENUE:	¢.	54.552	e.	20.260	¢.	02.021	¢.	56,002	¢.	10.017	e.	75.010
Contributions	\$	54,553	\$	28,268	\$	82,821	\$	56,993	\$	18,817	\$	75,810
Sales Royalty and licensing revenue		8,543 1,959		-		8,543 1,959		8,618 2,032		-		8,618 2,032
Investment income		1,939		-		1,939		(82)		-		(82)
Event revenue		4,489		-		4,489		8,740		-		8,740
Change in value of annuities		(62)		-		(62)		238		-		238
		` ′		-		(514)		640		-		640
Income (loss) from joint ventures		(514)		-						-		
Other revenue		1,676				1,676		2,285				2,285
Total Support and Revenue		70,938		28,268		99,206		79,464		18,817		98,281
NET ASSETS RELEASED:												
Time restrictions		270		(270)		-		201		(201)		-
Purpose restrictions		26,032		(26,032)				14,321		(14,321)		
Total Net Assets Released		26,302		(26,302)		-		14,522		(14,522)		-
EXPENSES:												
Program services:												
Marriage		21,184		-		21,184		26,793		-		26,793
Parenting		27,488		-		27,488		28,854		-		28,854
Evangelism and discipleship		19,376		-		19,376		17,375		-		17,375
Advocacy		12,303		-		12,303		7,573		-		7,573
Citizenship		3,886		-		3,886		4,129		-		4,129
		84,237		-		84,237		84,724		_		84,724
Supporting activities:												
General and administrative		7,446		-		7,446		7,683		-		7,683
Fund-raising		6,858		<u>-</u>		6,858		6,975				6,975
Total Expenses		98,541				98,541		99,382				99,382
Change in Net Assets		(1,301)		1,966		665		(5,396)		4,295		(1,101)
Net Assets, Beginning of Year		38,982		12,500		51,482		44,378		8,205		52,583
Net Assets, End of Year	\$	37,681	\$	14,466	\$	52,147	\$	38,982	\$	12,500	\$	51,482

# **Consolidated Statement of Functional Expenses** (in thousands)

Year Ended September 30, 2019 (with comparative 2018 totals)

	Program Services								Supporting Activities						-							
					Eva	ngelism /							Gei	neral and					20	19 Total	20	18 Total
	N	Iarriage	Pa	arenting	Dis	scipleship	A	dvocacy	Cit	izenship		Total	Adm	inistrative	Fur	draising		Total	E	xpenses	Е	xpenses
Salaries and benefits	¢	10,604	¢	13,083	¢	0.464	¢	1 527	¢	2.011	¢	20,600	¢	4 160	¢	4 100	¢	0 270	¢	47,977	¢	16 5 1 1
	Ф	,	Ф	,	Ф	9,464	Ф	4,537	Ф	2,011	Ф	39,699	Ф	4,169	Ф	4,109	Ф	8,278	Ф	,	Ф	46,544
Broadcast and publications		5,821		10,117		5,387		4,160		1,221		26,706		434		1,523		1,957		28,663		28,165
Office and technology		1,945		2,063		2,057		973		422		7,460		1,816		350		2,166		9,626		8,994
Depreciation and amortization		710		1,081		1,376		374		119		3,660		867		94		961		4,621		4,520
Events and travel		987		891		522		694		89		3,183		160		782		942		4,125		7,471
Grants and benevolence		1,117		252		570		1,565		24		3,528								3,528		3,688
Total Expenses	\$	21,184	\$	27,488	\$	19,376	\$	12,303	\$	3,886	\$	84,237	\$	7,446	\$	6,858	\$	14,304	\$	98,541	\$	99,382

# **Consolidated Statements of Cash Flows** (in thousands)

	Year Ended September 30,					
		2019		2018		
OPERATING ACTIVITIES:						
Change in net assets	\$	665	\$	(1,101)		
Adjustments to reconcile change in net assets						
to net cash provided (used) by operating activities:						
Depreciation and amortization of property and equipment		4,243		4,036		
Amortization of film production costs		378		478		
Realized loss (gain) on sale and disposal of assets		568		(11)		
Net realized and unrealized loss (gain) on investments						
and endowment assets		(1)		8		
Change in value of annuities		52		(238)		
Changes in operating assets:						
Accounts receivable		269		565		
Inventory		(24)		(260)		
Prepaid expenses		(144)		3,098		
Pledges receivable		32		152		
Other assets		11		(381)		
Changes in operating liabilities:						
Accounts payable and long-term liabilities		1,599		730		
Accrued expenses		144		635		
Deferred revenue		807		(4,936)		
Net Cash Provided by Operating Activities		8,599		2,775		
INVESTING ACTIVITIES:						
Purchases of property and equipment		(7,818)		(2,745)		
Purchases of investments		(2,352)		(12,043)		
Proceeds from sales of investments		1,754		13,708		
Proceeds from sales of property and equipment		7		23		
Payments for film production		(270)		(26)		
Gift portion of new annuities		(130)		(50)		
Net Cash Used by Investing Activities		(8,809)		(1,133)		
FINANCING ACTIVITIES:						
Payments on gift annuities		(413)		(409)		
Proceeds from issuance of new charitable gift annuities		240		93		
Net Cash Used by Financing Activities		(173)	-	(316)		
		`		(0.10)		
Net Change in Cash and Cash Equivalents		(383)		1,326		
Cash and Cash Equivalents, Beginning of Year		11,177		9,851		
Cash and Cash Equivalents, End of Year	\$	10,794	\$	11,177		

<sup>\*</sup> During the year ended September 30, 2018, property held for investment of \$1,283,000 was invested in joint ventures.

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

#### 1. NATURE OF ORGANIZATIONS:

Focus on the Family (FOF) is a non-denominational church whose primary objective is to cooperate with the Holy Spirit in sharing the Gospel of Jesus Christ with as many people as possible by nurturing and defending the God-ordained institution of the family and promoting Biblical truths worldwide. The mission of Focus on the Family is accomplished through many ministry activities that include radio broadcasts, periodicals, books, films, videos, internet, and events which share the Gospel of Jesus Christ with constituents, schools, churches, and the public at large in the United States, as well as around the world. The primary sources of revenue are contributions from individuals, businesses, foundations, sales of books and audio-visual materials, and events.

FOF is a nonprofit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code (IRC) and comparable state laws. However, FOF is subject to federal income tax on any unrelated business taxable income. In addition, FOF is not classified as a private foundation within the meaning of Section 509(a) of the IRC. It has been recognized by the IRS as a public charity under Section 509(a)(2) and is a church under Section 170 (b)(1)(A)(i).

Pine Creek Entertainment, LLC (PCE) produces feature-length documentary films that explore and reveal God's design for the family. PCE produced the films Irreplaceable and Dropbox; these are part of a planned series of feature-length documentaries that recover, renew, and reclaim the conversation about God's design for the family. PCE was formed on March 11, 2011 under the laws of Colorado. PCE's legal year-end is December 31, however, for comparability the presentation in the consolidated financial statements reflects the balances and activities for the years ended September 30, 2019 and 2018.

RezilientKidz (RK) was organized on March 11, 2011, as a nonprofit educational corporation under the laws of Colorado and is a nonprofit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code (IRC) and comparable state laws. However, RK is subject to federal income tax on any unrelated business taxable income. In addition, RK is not classified as a private foundation within the meaning of Section 509(a) of the IRC. RK is a chartable, educational, and scientific organization created to champion the needs of children and equip parents to build thriving, healthy families through research, community initiatives, and reliable content.

PCE and RK are legally recognized entities that FOF operates. PCE and RK have common board members and officers, as well as some common management with FOF.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

FOF maintains its accounts and prepares its consolidated financial statements on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America. The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosures of any contingent assets and liabilities at the date of the consolidated financial statements, and the reported revenues and expenses during the reporting period. Actual results could differ from the estimates. The significant accounting policies followed are described below to enhance the usefulness of the consolidated financial statements to the reader.

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### PRINCIPLES OF CONSOLIDATION

The consolidated financial statements include the consolidated financial resources and activities of FOF, PCE, and RK which will be collectively referred to as Focus. All material transactions and balances between the entities have been eliminated in the consolidation.

In 1983, a related entity, Focus on the Family (Canada) Association, was formed under the nonprofit laws of Canada. In addition, FOF works with several other related organizations throughout the world. These related organizations are legally separate from FOF, and each organization is governed by an independent board of directors; therefore, the assets, liabilities, net assets, and results of their activities have not been included in this report.

## CASH AND CASH EQUIVALENTS

Focus considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents. Cash includes demand deposit accounts, commercial paper, and money market accounts recorded at cost, which approximates fair value. As of September 30, 2019 and 2018, Focus has cash and cash equivalents on deposit with financial institutions, including restricted cash, that exceed the federally insured (FDIC) balance by approximately \$13,900,000 and \$14,760,000, respectively. Focus has not experienced any losses in such accounts and believe they are not exposed to any significant credit risk on cash and cash equivalents.

#### RESTRICTED CASH

Restricted cash consists of amounts held as a compensating balance for the bank that extended the line of credit and the letters of credit.

#### **INVESTMENTS**

Investments are carried at fair market value, with realized and unrealized gains and losses included as revenue without donor restrictions in the consolidated statements of activities. Certificates of deposit are recorded at cost. Donated investments are recorded at the fair market value on the date of donation and thereafter carried in accordance with the above provisions.

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### ACCOUNTS RECEIVABLE

Accounts receivable consist primarily of receivables from events, licensees, trade sales, and tenant improvements. Accounts receivable are net of an allowance for uncollectible accounts of \$0 and \$6,315 as of September 30, 2019 and 2018, respectively. The allowance for doubtful accounts is maintained at a level that, in management's judgment, is adequate to absorb possible losses. The amount is based upon an analysis of overall trade receivables by management that includes, but is not limited to, the historical experience of payment patterns from the customer, financial condition of the customer, other known facts and circumstances and general economic conditions. This process is based on estimates, and ultimately losses may vary from current estimates. As changes in estimates occur, adjustments to the level of the allowance are recorded in the provision for doubtful accounts in the period in which they become known. Receivables are written off when all methods of collection have been exhausted.

#### **INVENTORY**

Inventory consists of books, literature, and audio-visual materials, which are recorded at the lower of cost or net realizable value, using the weighted-average cost method (this method approximates the first-in first-out methodology).

#### PLEDGES RECEIVABLE

Pledges receivable are unconditional promises to give that are recognized as assets and support in the period made and are recorded at their estimated net present value. The recorded value includes an allowance for uncollectible amounts of \$83,000 and \$100,000 as of September 30, 2019 and 2018, respectively. This allowance is calculated based on the historical collectability of the related pledges.

#### PREPAID EXPENSES

Prepaid expenses mainly consist of prepaid service contracts and advance royalties as of September 30, 2019 and 2018.

#### PROPERTY HELD FOR INVESTMENT

As of September 30, 2019 and 2018, management reclassified a total of \$1,528,562 from property and equipment to property held for investment. As of September 30, 2019 and 2018, FOF has recorded this property held for investment as a non-current asset to fund future investments in the Highlands at Briargate I, LLC and Highlands at Briargate II, LLC. Property held for investment is held at the lower of cost or fair market value.

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### FILM PRODUCTION COSTS

Film production costs are amortized over the estimated period during which the related income is expected to be earned (three to five years). At September 30, 2019 and 2018, accumulated amortization was \$30,940,000 and \$30,562,000, respectively. Focus periodically reviews film production costs for impairment, retirement, or abandonment. Upon impairment, retirement, or abandonment, the cost of the assets disposed of and the related accumulated amortization are removed from the accounts and any resulting gain or loss is reflected.

# PROPERTY AND EQUIPMENT–NET

Property and equipment are recorded on the basis of cost, or estimated fair value if donated. Focus capitalizes most purchases in excess of \$2,500, with lesser amounts expensed in the year purchased. Software purchases are capitalized if the amount is in excess of \$100,000. Upon retirement or sale, the cost of the assets disposed of and the related accumulated amortization are removed from the accounts and any resulting gain or loss is reflected in operations for the period. Depreciation and amortization are provided using the straight-line method over the following estimated useful lives of the assets:

Land improvements
Buildings and building improvements
Furniture, equipment, and software
Website

Estimated Useful Lives
10 years
20-30 years
2-7 years
3 years

#### OPERATING LINE OF CREDIT

In 2019, FOF renewed a line of credit with a bank for \$14,685,624, which is renewable annually by the Lender and matures July 3, 2020. Advances under the agreements bear interest at the Lender's Prime Rate (the "Index"), which was 5.50% and 5.00% as of September 30, 2019 and 2018, respectively. The line of credit is collateralized by real property. As of September 30, 2019 and 2018, there were no outstanding balances on the line of credit and there were no borrowings during the fiscal years ended September 30, 2019 and 2018.

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### LETTERS OF CREDIT

In 2016, FOF obtained a letter of credit with a bank for \$3,012,830 for the benefit of the Magical Cruise Company related to its 40th year anniversary celebration event. If FOF were to fail to pay its obligations to the Magical Cruise Company, the bank could draw upon this letter of credit to pay the obligation. There were no draws during the fiscal year ended September 30, 2018. The letter of credit was cancelled by the Magical Cruise Company on January 11, 2018, upon the completion of the event.

During both of the years ended September 30, 2019 and 2018, FOF maintained a letter of credit with a bank in the amounts of \$314,376 and \$487,502, respectively, for the benefit of the Colorado Department of Labor and Employment. If FOF were to fail to pay unemployment obligations, the bank could draw upon this letter of credit to pay the obligation. As of September 30, 2019 and 2018, there were no outstanding balances on the letter of credit and there were no draws during the fiscal years ended September 30, 2019 and 2018. The letter of credit expires July 3, 2021.

# DEFERRED INCOME

Deferred revenue is recorded for the unearned portion of subscriptions, event pre-registrations, tuition, advertising, and the advance royalties received on book and film resources. Revenue is recognized as earned; when the related products are fulfilled or events are held. As of September 30, 2019, \$835,790 of deferred income was collected from various donors related to a conditional pledge. If \$2,000,000 is collected before the end of the pledge period, other donors will match the \$2,000,000 and all funds will be recognized as revenue by Focus. If this threshold is not met, Focus must return all amounts collected to the various donors. Subsequent to September 30, 2019, the match was met and all revenue was recognized.

#### **CLASSES OF NET ASSETS**

The net assets of Focus are reported in the following categories:

*Net assets without donor restrictions* consist of amounts currently available for use in the ministries of Focus and resources invested in property and equipment. During the years ended September 30, 2019 and 2018, the reserve for annuities kept by Focus was approximately \$424,000 and \$402,000, respectively.

Net assets with donor restrictions consist of unexpended, donor-restricted contributions and pledges receivable for special projects and contributions with time restrictions attached, and unexpended endowment funds subject to restriction of gift instruments requiring that the principal be invested in perpetuity. Some disclosures required by the Reporting Endowment Funds subtopic of the Financial Accounting Standards Board Accounting Standards Codification have not been included in these financial statements due to immateriality.

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### CLASSES OF NET ASSETS, continued

The management of Focus has interpreted the Colorado Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, Focus classifies as net assets restricted in perpetuity (a) the original value of the gifts donated to the permanent endowment, and (b) the original value of subsequent gifts to the permanent endowment. Thus the net assets restricted in perpetuity reflect the historical cost value of the endowment.

Focus has a policy consistent with the intent of the endowment agreement. The primary investment objective of endowment funds is to follow those policies that will preserve the principal value, provide predictable income and, to the extent possible with prudence, increase the principal to offset the long-term effects of inflation. Accordingly, over the long-term, Focus expects the current spending policy to allow its endowment to grow on an annual basis. Actual results in any given year may vary.

#### SUPPORT AND REVENUE

Contributions are recorded when made, which may be when cash and other assets are received or unconditionally promised. Gifts of cash and other assets are reported as restricted support if they are received with donor stipulations that limit the use of the donated amounts. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is satisfied, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statements of activities as net assets released from restrictions. All contributions are considered available for use without donor restrictions unless specifically restricted by the donor.

Focus, through media and various publications, offers ministry-related materials to the public. These materials are available whether or not a contribution is made; however, a gift of any amount (GOAA) is requested. During the years ended September 30, 2019 and 2018, material costs of \$648,000 and \$682,000 were incurred, respectively, and are included in expenses in the consolidated statements of activities.

Sales consist primarily of film revenue and books and audio-visual material made to Focus constituents, distributors, and institutions.

Event revenue consists of Focus ministry events, marriage counseling, marriage enrichment retreats and conferences.

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### FUNCTIONAL ALLOCATION OF EXPENDITURES

The cost of providing the various programs has been summarized on a functional basis in the consolidated statements of activities. Accordingly, certain costs have been allocated among the program services and supporting activities benefited. Salaries and benefits are allocated based upon time and effort, property depreciation is allocated based on square footage, equipment depreciation is allocated based on program usage, and remaining costs are allocated based on the purpose of the expense. The detailed schedule of the costs by program is included in the consolidated statement of functional expenses.

#### ADVERTISING, PROMOTION, AND CIRCULATION COSTS

Focus uses advertising, promotion, and circulation costs to distribute information regarding programs among the audiences served. These costs, expensed as incurred, are (in thousands):

	Year Ended September 30,						
	2019						
Advertising Promotion Circulation costs	\$ 59 3,730 222	\$	72 3,354 326				
	\$ 4,011	\$	3,752				

#### ADOPTION OF RECENTLY ISSUED PRONOUNCEMENTS

In 2016, the Financial Accounting Standards Board issued Accounting Standards Update No. 2016-14, *Presentation of Financial Statements of Not-for-Profit Entities*. Focus adopted the provisions of this new standard during the year ended September 30, 2019. In addition to changes in terminology used to describe categories of net assets throughout the consolidated financial statements, new disclosures were added including liquidity and funds available (Note 9), the consolidated statement of functional expenses was added, and disclosures on functional expenses were expanded (Note 2, above). The guidance defines the FASB's improvements to the net asset classification requirements and the information presented about a not-for-profit's liquidity, financial performance, and cash flows. The net asset classification has been updated to reflect the classification of assets into two distinct categories: with donor restrictions and without donor restrictions.

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 3. PLEDGES RECEIVABLE:

Pledges receivable consist of (in thousands):

	September 30,							
	2	2	2018					
Due in less than one year Less allowance for uncollectible amounts	\$	240 (83)	\$	289 (100)				
	\$	157	\$	189				

#### 4. FAIR VALUE MEASUREMENTS:

Focus uses appropriate valuation techniques to determine fair value based on inputs available. When available, Focus measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value. Level 3 inputs are only used when Level 1 or Level 2 inputs were not available. Fair values of assets measured on a recurring basis at September 30, 2019 and 2018 are (in thousands):

			Fair Value Measurements Using:							
	-	September 30, 2019		Quoted Prices in Active Markets for Identical Assets (Level 1)		gnificant Observable s (Level 2)				
Investments:										
Fixed income securities	\$	4,753	\$	1,009	\$	3,744				
Mutual funds		3,936		3,936		-				
Exchange traded funds		874		874						
Endowments:										
Mutual funds		187		187		-				
Fixed income securities		119		119		-				
Exchange traded funds		29		29		-				
		9,898		6,154		3,744				
Reconciling items:										
Certificates of deposit		3,695								
Cash and money market accounts		275								
•		3,970								
Total investments and										
endowment assets	\$	13,868								
	14	·								

## **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

# 4. FAIR VALUE MEASUREMENTS, continued:

		_	Fair Value Measurements Using:						
			Ç	Quoted					
			Pı	rices in					
			Activ	e Markets	Significant				
	Septe	ember 30,	for	Identical	Other Observable				
		2018	Assets (Level 1)		Inputs (Level 2)				
Investments:									
Fixed income securities	\$	5,540	\$	870	\$	4,670			
Mutual funds		3,693		3,693		-			
Exchange traded funds		809		809					
Endowments:									
Mutual funds		103		103		_			
Fixed income securities		59		59		-			
Exchange traded funds		16		16		-			
		10,220		5,550		4,670			
Reconciling items:									
Certificates of deposit		2,478							
Cash and money market accounts		286							
		2,764							
Total investments and									
endowment assets	\$	12,984							

Valuation techniques: Fair value for equities, fixed income securities, mutual funds, and exchange traded funds are based on quoted prices in active markets. Level 2 investments consist of observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

# **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

# 5. <u>INVESTMENTS:</u>

Investments at estimated fair value consist of (in thousands):

	Septen	nber 30,
	2019	2018
National gift annuities:		
Mutual funds	\$ 3,936	\$ 3,692
Fixed income securities	2,473	2,253
Exchange traded funds	616	563
Money market accounts	246	261
	7,271	6,769
California gift annuities:		
Fixed income securities	268	254
Exchange traded funds	258	246
Money market accounts	15	17
	541	517
Certificates of deposit	3,695	2,478
Corporate bonds	2,012	3,034
	\$ 13,519	\$ 12,798

Investment income including return from endowment assets, consists of (in thousands):

	 Year Ended S	d September 30,			
	2019				
Interest and dividends Realized and unrealized gains (losses)	\$ 293 1	\$	(74) (8)		
	\$ 294	\$	(82)		

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

### 6. OTHER ASSETS:

Other assets consist of (in thousands):

	September 30,			
	2019		2018	
Investment in joint ventures	\$ 1,402	\$	1,923	
Deferred expenses	621		270	
Deferred rent asset	189		208	
Other	 178			
	\$ 2,390	\$	2,401	

During the year ended September 30, 2015, FOF entered into a joint venture agreement to become a member of Highlands at Briargate I, LLC. (HBI), for the purpose of developing and constructing a retail shopping center. In December 2017, FOF contributed 8.1 acres to HBI in exchange for an ownership percentage of 25%. This is recorded as an investment in joint ventures and included in other assets on the consolidated statements of financial position as of September 30, 2019 and 2018. During the year ended September 30, 2018, several buildings were constructed and tenants commenced operations.

HBI's legal year-end is December 31, however, for comparability the presentation in the consolidated financial statements reflects the balances and activities as of September 30, 2019 and 2018. Unaudited summary financial information (rounded) of HBI is as follows for the periods ended September 30, 2019 and 2018:

	 September 30,			
	2019			
Total Assets	\$ 13,903,000	\$	13,777,000	
Total Liabilities	\$ 13,049,000	\$	10,804,000	
Net Loss	\$ (37,500)	\$	(51,000)	

During the year ended September 30, 2017, FOF entered into a joint venture agreement to become a member of Highlands at Briargate II, LLC. (HBII), for the purpose of developing and constructing a senior living center. In December 2017, FOF contributed 4.5 acres to HBII in exchange for an ownership percentage of 75%. This is recorded as an investment in joint ventures and included in other assets on the consolidated statements of financial position as of September 30, 2019 and 2018. During the year ended September 30, 2019, construction began with a plan to be completed before September 2020.

HBII's legal year-end is December 31, however, for comparability the presentation in the consolidated financial statements reflects the balances and activities as of September 30, 2019 and 2018. Unaudited summary financial information (rounded) of HBII is as follows for the period ended September 30, 2019 and 2018:

## **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

# 6. OTHER ASSETS, continued:

	September 30,				
	<u> </u>	2019		2018	
Total Assets	\$	2,033,000	\$	1,670,000	
Total Liabilities	\$	337,000	\$	97,000	
Net income (loss)	\$	32,500	\$	(7,000)	

FOF's investment in both joint ventures is being recorded on the equity method as it does not manage the ongoing operations of the ventures.

# 7. PROPERTY AND EQUIPMENT–NET:

Property and equipment-net consists of (in thousands):

	September 30,				
		2019		2018	
Land	\$	5,785	\$	5,579	
Land improvements		4,097		4,021	
Buildings and building improvements		64,617		60,490	
Furniture, equipment, and software		34,885		32,430	
Website		6,406		6,406	
		115,790		108,926	
Accumulated depreciation and amortization		(84,351)		(80,923)	
		31,439		28,003	
Projects in progress		113		549	
	\$	31,552	\$	28,552	

# 8. ENDOWMENT ASSETS:

Endowment assets consist of (in thousands):

			September 30,			
		2	019	2	2018	
Mutual funds		\$	187	\$	102	
Fixed income securities			119		59	
Exchange traded funds			29		16	
Money market funds			14		9	
	-18-	\$	349	\$	186	

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 9. LIQUIDITY AND FUNDS AVAILABLE:

The following table (in thousands) reflects Focus' financial assets as of September 30, 2019, reduced by amounts not available for general expenditure within one year. Financial assets are considered unavailable when illiquid or not convertible to cash within one year, due to state required annuity reserves, trust requirements, assets being held for others, or perpetual endowment accumulated earnings net of appropriations within one year.

Financial assets:	
Cash and cash equivalents	\$ 14,794
Accounts receivable—net	570
Pledges receivable–net	157
Investments	13,519
Investment in joint ventures	1,402
Endowment assets	 349
Financial assets, at year-end	30,791
Less those unavailable for general expenditure within one year, due to:	
Contributions not available for general expenditure within one year	(8,378)
State required annuity reserves	(4,130)
Investment in joint ventures	(1,402)
Perpetual endowments and accumulated earnings	
subject to appropriation beyond one year	 (349)
Financial assets available to meet cash needs for general	
expenditures within one year	\$ 16,532

Focus has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. Management monitors cash flows through board meetings and detailed financial analysis. Focus also has a secured line of credit in the amount of \$14,685,624 that it could draw upon in the event of an unexpected cash need (see Note 2, above). The line of credit matures within the next year and management intends to restructure this facility to a lower amount, at which point the cash required to be restricted related to the line of credit should be significantly reduced or eliminated.

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 10. CHARITABLE GIFT ANNUITIES:

Upon receipt of charitable gift annuities, the actuarially computed present value of future payments is recognized as a liability, and the difference between the liability and the face value of the annuity is recognized as a contribution without donor restrictions. Subsequently, annuities payable are revalued annually using the federal mortality rates and discount factors applied at inception. Assets funding charitable gift annuities are included in investments.

Change in value of charitable gift annuities consists of (in thousands):

	Year Ended September 30,			
	2	2019	2	2018
Interest and dividend income	\$	166	\$	139
Net realized and unrealized gains		106		230
Actuarial change in charitable gift annuity liability		(346)		(321)
Charitable gift annuity maturities		12		190
	\$	(62)	\$	238

#### 11. NET ASSETS WITH DONOR RESTRICTIONS:

Net assets with donor restrictions consist of the following (in thousands):

	September 30,			
		2019		2018
Marriage	\$	9,650	\$	9,659
Sanctity of human life		3,713		2,333
Parenting		684		95
Endowment		241		91
Pledges receivable		157		189
Evangelism		21		133
	\$	14,466	\$	12,500

## 12. RETIREMENT PLAN:

FOF sponsors a defined contribution retirement plan under section 403(b) of the Internal Revenue Code covering substantially all regular, full-time employees meeting certain eligibility requirements. FOF provides a matching discretionary contribution of 3% to 6% of participant compensation, depending on years of service. It is FOF's policy to fund the retirement plan costs. Total contributions for the years ended September 30, 2019 and 2018, were \$1,269,000 and \$1,246,000, respectively.

#### **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 13. ALLOCATION OF JOINT COSTS:

During the years ended September 30, 2019 and 2018, Focus incurred joint costs for informational materials and activities that included fund-raising appeals. These programs include various newsletters, magazines, and constituent relations. Costs associated with the various programs have been allocated in the consolidated statements of activities according to their functional classification as follows (in thousands):

	Year Ended September 30,			
		2019		2018
Program services: Parenting Marriage Evangelism and discipleship Citizenship	\$	5,769 955 1,792 397	\$	5,289 1,368 1,191 953
Advocacy Fund-raising	\$	9,141 1,352 10,493	\$	230 9,031 1,344 10,375

## 14. COMMITMENTS:

Focus has entered into various service agreements with unrelated third party vendors. Lease expenses for the years ended September 30, 2019 and 2018 were \$908,000 and \$206,000, respectively. Future minimum payments required under lease agreements and other contractual obligations as of the year ended September 30, 2019, are (in thousands):

Year Ending September 30,	
2020	\$ 308
2021	240
2022	203
2023	167
2024	 167
	·
	\$ 1,085

## **Notes to Consolidated Financial Statements**

September 30, 2019 and 2018

## 15. FUTURE LEASE INCOME:

Focus has entered into various lease agreements with unrelated third party tenants. Lease income for the years ended September 30, 2019 and 2018 was approximately \$887,000 and \$864,000, respectively. Future minimum lease income under these agreements in effect as of the year ended September 30, 2019, are (in thousands):

	\$ 1,840
2023	 29
2022	185
2021	736
2020	\$ 890
Year Ending September 30,	

# 16. <u>SUBSEQUENT EVENTS:</u>

Subsequent events were evaluated through January 27, 2020, which is the date the consolidated financial statements were available to be issued.





# INDEPENDENT AUDITORS' REPORT ON SUPPLEMENTAL INFORMATION

Board of Directors We have audited the accompanying statements of financial position of English Language Institute/China as of July Focus on the Family and Affiliates

Colorado Springs, Colorado

We have audited the consolidated financial statements of Focus on the Family and Affiliates as of and for the years we conducted our audits in accordance with auditing standards generally accepted in the United States of ended September 30, 2019 and 2018, and our report thereon dated January 27, 2020, which expressed an unmodified opinion on those consolidated financial statements, appears on page 1. Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating information is presented for purposes of additional analysis of the consolidated financial statements rather than to present the financial position and results of operations of the individual organizations, and it is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The consolidating information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements information the consolidated financial statements and certain additional procedures, including comparing and reconciling such information to the consolidated financial statements as a whole.

Colorado Springs, Colorado

Capin Crouse LLP

January 27, 2020

# **Consolidating Statement of Financial Position**

September 30, 2019

	F	ocus on the Family	 Affiliates	El	iminations	 Total
ASSETS:						
Current assets:						
Cash and cash equivalents	\$	10,594,034	\$ 199,880	\$	-	\$ 10,793,914
Restricted cash		4,000,000	-		-	4,000,000
Accounts receivable-net		739,211	9,078		(178,343)	569,946
Inventory		1,150,406	56,183		-	1,206,589
Pledges receivable		157,223	-		-	157,223
Prepaid expenses		3,235,687	-		-	3,235,687
Investments		9,560,745				 9,560,745
		29,437,306	265,141		(178,343)	29,524,104
Property held for investment		1,528,562	-		-	1,528,562
Film production costs-net		392,587	-		-	392,587
Other assets		2,390,226	-		-	2,390,226
Long-term investments		3,957,914	-		-	3,957,914
Investment in subsidiaries		82,109	-		(82,109)	-
Property and equipment-net		31,551,621	-		-	31,551,621
Endowment assets		348,972	 			 348,972
Total Assets	\$	69,689,297	\$ 265,141	\$	(260,452)	\$ 69,693,986
LIABILITIES AND NET ASSETS:						
Current liabilities:						
Accounts payable	\$	5,478,830	\$ 180,266	\$	(178,343)	\$ 5,480,753
Accrued expenses		4,204,042	2,766		-	4,206,808
Deferred revenue		4,172,313	-		-	4,172,313
Current portion of charitable						
gift annuities liability		424,450				 424,450
		14,279,635	183,032		(178,343)	14,284,324
Long-term liabilities Charitable gift annuities liability—		752,597	-		-	752,597
net of current portion		2,512,390	-		_	2,512,390
-		17,544,622	183,032		(178,343)	17,549,311

(continued)

# **Consolidating Statement of Financial Position**

September 30, 2019 (continued)

Focus on the

	Family	Affiliates	Eliminations	Total
Net assets:				
Without donor restrictions	37,776,999	(87,940)	(9,912)	37,679,147
With donor restrictions:				
Restricted by purpose and time	14,126,676	97,852	-	14,224,528
Restricted in perpetuity	241,000			241,000
	52,144,675	9,912	(9,912)	52,144,675
Stockholders' equity	-	(677,803)	677,803	-
Capital investment		750,000	(750,000)	
Total Liabilities and Net Assets	\$ 69,689,297	\$ 265,141	\$ (260,452)	\$ 69,693,986

# **Consolidating Statement of Financial Position**

September 30, 2018

	F	ocus on the Family	 Affiliates	<u>El</u>	iminations	Total
ASSETS:						
Current assets:						
Cash and cash equivalents	\$	11,011,849	\$ 164,759	\$	-	\$ 11,176,608
Restricted cash		4,000,000	-		-	4,000,000
Accounts receivable-net		1,002,651	31,163		(194,474)	839,340
Inventory		1,122,950	59,878		-	1,182,828
Pledges receivable		188,838	-		-	188,838
Prepaid expenses		3,092,207	-		-	3,092,207
Investments		9,039,154	-		_	9,039,154
		29,457,649	 255,800	(194,474)		29,518,975
Property held for investment-						
net of current portion		1,528,562	-		-	1,528,562
Film production costs-net		501,097	-		-	501,097
Other assets		2,401,263	-		-	2,401,263
Long-term investments		3,759,170	-		-	3,759,170
Investment in subsidiaries		63,750	-		(63,750)	-
Property and equipment-net		28,552,056	-		-	28,552,056
Endowment assets		185,500			<u>-</u>	 185,500
Total Assets	\$	66,449,047	\$ 255,800	\$	(258,224)	\$ 66,446,623
LIABILITIES AND NET ASSETS:						
Current liabilities:						
Accounts payable	\$	4,075,930	\$ 179,758	\$	(194,474)	\$ 4,061,214
Accrued expenses		4,053,205	9,792		-	4,062,997
Deferred revenue		3,362,117	2,500		_	3,364,617
Current portion of charitable						
gift annuities liability		402,104	-		_	402,104
,		11,893,356	192,050		(194,474)	11,890,932
Long-term liabilities Charitable gift annuities liability—		574,103	-		-	574,103
net of current portion		2,500,391	-		_	2,500,391
•		14,967,850	192,050		(194,474)	14,965,426

(continued)

# **Consolidating Statement of Financial Position**

September 30, 2018 (continued)

	F	ocus on the Family	 Affiliates	Eli	minations	Total
Net assets: Without donor restrictions		38,980,960	(3,956)		3,956	38,980,960
With donor restrictions:		30,700,700	(3,750)		3,730	30,700,700
Restricted by purpose and time		12,409,237	_		-	12,409,237
Restricted in perpetuity		91,000			<u>-</u>	 91,000
		51,481,197	 (3,956)		3,956	51,481,197
Stockholders' equity, net		-	(682,294)		682,294	_
Capital investment			750,000		(750,000)	-
Total Liabilities and Net Assets	\$	66,449,047	\$ 255,800	\$	(258,224)	\$ 66,446,623

# **Consolidating Statement of Activities**

Year Ended September 30, 2019

	Focus on the Family									Affiliates						
	W	ithout Donor		With Donor				Without Donor		With Donor		<u> </u>				
	Restrictions		Restrictions			Total		Restrictions		Restrictions		Total	Eliminations		Grand Total	
SUPPORT AND REVENUE:																
Contributions	\$	54,539,174	\$	28,094,746	\$	82,633,920	\$	15,342	\$	172,000	\$	187,342	\$	_	\$	82,821,262
Sales		8,502,350		-		8,502,350		40,616		-		40,616		-		8,542,966
Royalty and licensing revenue		1,948,144		-		1,948,144		10,822		-		10,822		-		1,958,966
Investment income		293,702		-		293,702		-		-		-		-		293,702
Event revenue		4,488,932		_		4,488,932		_		-		-		-		4,488,932
Change in value of annuities		(61,651)		-		(61,651)		-		-		-		-		(61,651)
Earnings of subsidiaries		18,359		-		18,359		-		-		-		(18,359)		-
Loss from joint ventures		(513,983)		_		(513,983)		-		-		-		-		(513,983)
Other revenue		1,675,619		-		1,675,619		-		-		-				1,675,619
Total Support and Revenue		70,890,646		28,094,746		98,985,392		66,780		172,000		238,780		(18,359)		99,205,813
NET ASSETS RELEASED:																
Time restrictions		269,513		(269,513)		-		_		-		_		_		-
Purpose restrictions		25,957,794		(25,957,794)		-		74,148		(74,148)		-		-		-
Total Net Assets Released		26,227,307		(26,227,307)		-		74,148		(74,148)		-		-		-
EXPENSES:																
Program services:																
Marriage		21,184,465		-		21,184,465		_		-		_		_		21,184,465
Parenting		27,280,020		_		27,280,020		209,203		-		209,203		-		27,489,223
Evangelism																
and discipleship		19,375,157		_		19,375,157		712		-		712		-		19,375,869
Advocacy		12,298,967		-		12,298,967		4,084		-		4,084		-		12,303,051
Citizenship		3,885,947		_		3,885,947		-		-		-		-		3,885,947
		84,024,556		-		84,024,556		213,999		-		213,999		-		84,238,555
Supporting activities:																
General and administrative		7,439,137		-		7,439,137		6,422		-		6,422		-		7,445,559
Fund-raising		6,858,221		<u>-</u>		6,858,221		<u>-</u>				<u> </u>				6,858,221
Total Expenses		98,321,914				98,321,914		220,421				220,421		-		98,542,335
Change in Net Assets		(1,203,961)		1,867,439		663,478		(79,493)		97,852		18,359		(18,359)		663,478
Net Assets, Beginning of Year		38,980,960		12,500,237		51,481,197		63,750				63,750		(63,750)		51,481,197
Net Assets, End of Year	\$	37,776,999	\$	14,367,676	\$	52,144,675	\$	(15,743)	\$	97,852	\$	82,109	\$	(82,109)	\$	52,144,675

# **Consolidating Statement of Activities**

Year Ended September 30, 2018

	Focus on the Family							Affili					
	W	ithout Donor	V	Vith Donor		<u>.</u>	Without Donor	With I	Oonor				
	F	Restrictions	R	testrictions		Total	 Restrictions	Restric	etions	Total	Eliı	minations	 Grand Total
SUPPORT AND REVENUE:													
Contributions	\$	56,922,059	\$	18,816,709	\$	75,738,768	\$ 70,775	\$	-	\$ 70,775	\$	-	\$ 75,809,543
Sales		8,562,608		-		8,562,608	54,960		_	54,960		-	8,617,568
Royalty and licensing revenue		1,939,023		-		1,939,023	93,442		-	93,442		-	2,032,465
Investment income		(82,359)		-		(82,359)	_		-	_		-	(82,359)
Event revenue		8,740,101		_		8,740,101	-		_	_		-	8,740,101
Change in value of annuities		237,936		-		237,936	-		-	_		-	237,936
Earnings of subsidiaries		5,311		_		5,311	-		_	_		(5,311)	_
Income from joint ventures		639,947		-		639,947	-		-	_		-	639,947
Other revenue		2,284,879		-		2,284,879	-		-	_		-	2,284,879
Total Support and Revenue		79,249,505		18,816,709		98,066,214	219,177			219,177		(5,311)	98,280,080
NET ASSETS RELEASED:													
Time restrictions		200,575		(200,575)		_	_		_	_		_	_
Purpose restrictions		14,321,122		(14,321,122)		_	_		_	_		-	_
Total Net Assets Released		14,521,697		(14,521,697)		-	-			-			-
EXPENSES:													
Program services:													
Marriage		26,792,746		_		26,792,746	_		_	_		-	26,792,746
Parenting		28,687,894		-		28,687,894	165,608		-	165,608		-	28,853,502
Evangelism													
and discipleship		17,374,239		-		17,374,239	652		-	652		-	17,374,891
Advocacy		7,532,256		_		7,532,256	41,098		_	41,098		-	7,573,354
Citizenship		4,129,320		-		4,129,320	· -		-	· -		-	4,129,320
•		84,516,455		-		84,516,455	207,358		-	207,358		-	84,723,813
Supporting activities:													
General and administrative		7,676,137		_		7,676,137	6,508		_	6,508		-	7,682,645
Fund-raising		6,975,006		-		6,975,006	-		_	· -		-	6,975,006
Total Expenses		99,167,598		-		99,167,598	213,866			213,866		-	99,381,464
Change in Net Assets		(5,396,396)		4,295,012		(1,101,384)	5,311		-	5,311		(5,311)	(1,101,384)
Net Assets, Beginning of Year		44,377,356		8,205,225		52,582,581	58,439		_	58,439		(58,439)	 52,582,581
Net Assets, End of Year	\$	38,980,960	\$	12,500,237	\$	51,481,197	\$ 63,750	\$	<u>-</u>	\$ 63,750	\$	(63,750)	\$ 51,481,197