



## FOCUS ON THE FAMILY AND AFFILIATES

Consolidated Financial Statements  
With Independent Auditors' Report

September 30, 2024 and 2023

# FOCUS ON THE FAMILY AND AFFILIATES

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## INDEPENDENT AUDITORS' REPORT

Board of Directors  
Focus on the Family and Affiliates  
Colorado Springs, Colorado

### ***Opinion***

We have audited the accompanying consolidated financial statements of Focus on the Family and Affiliates, which comprise the consolidated statements of financial position as of September 30, 2024 and 2023, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Focus on the Family and Affiliates as of September 30, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America. We did not audit the consolidated financial statements of Lucent Insurance, Ltd., an investee of which Focus on the Family and Affiliates has a significant influence. Those consolidated statements were audited by other auditors, whose report has been furnished to us, and our opinion, insofar as it relates to the investment in Lucent Insurance, Ltd., is based solely on the report of the other auditors. The investee entity reports on the insurance basis of accounting as required by the Bermudan Insurance Regulators which is a financial reporting framework other than generally accepted accounting principles in the United States. We have applied audit procedures on the conversion adjustments to the financial statements of Lucent Insurance, Ltd., which conform those financial statements to accounting principles generally accepted in the United States of America. Our opinion, insofar as it relates to the amounts included for Lucent Insurance, Ltd., prior to these conversion adjustments, is based solely on the report of the other auditors. The investment in Lucent Insurance, Ltd. made up 0.3% and 0.4%, of Focus on the Family and Affiliates' total assets as of September 30, 2024 and 2023, and 6.3% and 2.2%, of its change in net assets for the years ended September 30, 2024 and 2023, respectively.

### ***Basis for Opinion***

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Consolidated Financial Statements* section of our report. We are required to be independent of Focus on the Family and Affiliates and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

***Responsibilities of Management for the Consolidated Financial Statements***

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Focus on the Family and Affiliates' ability to continue as a going concern within one year after the date that the consolidated financial statements are available to be issued.

***Auditors' Responsibilities for the Audit of the Consolidated Financial Statements***

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Focus on the Family and Affiliates' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Focus on the Family and Affiliates' ability to continue as a going concern for a reasonable period of time.

Board of Directors  
Focus on the Family and Affiliates  
Colorado Springs, Colorado

***Auditors' Responsibilities for the Audit of the Consolidated Financial Statements, continued***

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

*Capin Crouse LLC*

Colorado Springs, Colorado  
February 17, 2025

## FOCUS ON THE FAMILY AND AFFILIATES

### Consolidated Statements of Financial Position (in thousands)

|  | September 30,     |                   |
|--|-------------------|-------------------|
|  | 2024              | 2023              |
| <b>ASSETS:</b>   |                   |                   |
| Current assets:  |                   |                   |
| Cash and cash equivalents                                  | \$ 20,928         | \$ 29,781         |
| Accounts receivable–net                                    | 1,583             | 860               |
| Inventory  | 1,515             | 1,561             |
| Pledges receivable–net                                     | 1,584             | 1,588             |
| Prepaid expenses   | 6,458             | 5,945             |
| Investments  | 13,176            | 11,030            |
|  | 45,244            | 50,765            |
| Film production costs–net                                  | 4,824             | 1,606             |
| Long-term investments                                      | 1,324             | 390               |
| Other assets   | 5,366             | 7,026             |
| Property and equipment–net                                 | 50,766            | 44,016            |
| Endowment assets   | 590               | 495               |
|  | \$ 108,114        | \$ 104,298        |
| <b>Total Assets</b>  | <b>\$ 108,114</b> | <b>\$ 104,298</b> |
| <b>LIABILITIES AND NET ASSETS:</b>                         |                   |                   |
| Current liabilities:                                       |                   |                   |
| Accounts payable   | \$ 7,675          | \$ 5,149          |
| Accrued expenses and other liabilities                     | 4,049             | 3,752             |
| Deferred revenue   | 7,127             | 5,805             |
| Current portion of charitable gift annuities liability     | 315               | 283               |
|  | 19,166            | 14,989            |
| Long-term liabilities                                      | 726               | 315               |
| Charitable gift annuities liability–net of current portion | 3,159             | 2,880             |
| <b>Total Liabilities</b>                                   | <b>23,051</b>     | <b>18,184</b>     |
| Net assets:  |                   |                   |
| Without donor restrictions                                 | 76,526            | 73,315            |
| With donor restrictions:                                   |                   |                   |
| Restricted by purpose and time                             | 8,166             | 12,448            |
| Restricted in perpetuity                                   | 371               | 351               |
| <b>Total Net Assets</b>                                    | <b>85,063</b>     | <b>86,114</b>     |
| <b>Total Liabilities and Net Assets</b>                    | <b>\$ 108,114</b> | <b>\$ 104,298</b> |

See notes to consolidated financial statements

# FOCUS ON THE FAMILY AND AFFILIATES

## Consolidated Statements of Activities (in thousands)

|                                  | Year Ended September 30,      |                            |                |                               |                            |                |
|----------------------------------|-------------------------------|----------------------------|----------------|-------------------------------|----------------------------|----------------|
|                                  | 2024                          |                            |                | 2023                          |                            |                |
|                                  | Without Donor<br>Restrictions | With Donor<br>Restrictions | Total          | Without Donor<br>Restrictions | With Donor<br>Restrictions | Total          |
| <b>SUPPORT AND REVENUE:</b>      |                               |                            |                |                               |                            |                |
| Contributions                    | \$ 77,503                     | \$ 37,484                  | \$ 114,987     | \$ 83,393                     | \$ 26,571                  | \$ 109,964     |
| Sales                            | 11,813                        | -                          | 11,813         | 10,683                        | -                          | 10,683         |
| Royalty and licensing revenue    | 1,915                         | -                          | 1,915          | 1,462                         | -                          | 1,462          |
| Investment income                | 1,933                         | -                          | 1,933          | 2,010                         | -                          | 2,010          |
| Event revenue                    | 8,899                         | -                          | 8,899          | 7,943                         | -                          | 7,943          |
| Change in value of annuities     | 1,848                         | -                          | 1,848          | 78                            | -                          | 78             |
| Income (loss) from joint venture | (1,490)                       | -                          | (1,490)        | 467                           | -                          | 467            |
| Other revenue                    | 2,843                         | -                          | 2,843          | 2,843                         | -                          | 2,843          |
| <b>Total Support and Revenue</b> | <b>105,264</b>                | <b>37,484</b>              | <b>142,748</b> | <b>108,879</b>                | <b>26,571</b>              | <b>135,450</b> |
| <b>NET ASSETS RELEASED:</b>      |                               |                            |                |                               |                            |                |
| Time restrictions                | 117                           | (117)                      | -              | 134                           | (134)                      | -              |
| Purpose restrictions             | 41,629                        | (41,629)                   | -              | 26,466                        | (26,466)                   | -              |
| <b>Total Net Assets Released</b> | <b>41,746</b>                 | <b>(41,746)</b>            | <b>-</b>       | <b>26,600</b>                 | <b>(26,600)</b>            | <b>-</b>       |
| <b>EXPENSES:</b>                 |                               |                            |                |                               |                            |                |
| <b>Program services:</b>         |                               |                            |                |                               |                            |                |
| Marriage                         | 29,776                        | -                          | 29,776         | 31,170                        | -                          | 31,170         |
| Parenting                        | 39,421                        | -                          | 39,421         | 44,301                        | -                          | 44,301         |
| Evangelism and discipleship      | 32,098                        | -                          | 32,098         | 20,621                        | -                          | 20,621         |
| Advocacy                         | 17,400                        | -                          | 17,400         | 15,853                        | -                          | 15,853         |
| Citizenship                      | 2,908                         | -                          | 2,908          | 2,899                         | -                          | 2,899          |
|                                  | 121,603                       | -                          | 121,603        | 114,844                       | -                          | 114,844        |
| <b>Supporting activities:</b>    |                               |                            |                |                               |                            |                |
| General and administrative       | 8,913                         | -                          | 8,913          | 8,944                         | -                          | 8,944          |
| Fundraising                      | 13,283                        | -                          | 13,283         | 12,562                        | -                          | 12,562         |
| <b>Total Expenses</b>            | <b>143,799</b>                | <b>-</b>                   | <b>143,799</b> | <b>136,350</b>                | <b>-</b>                   | <b>136,350</b> |
| Change in Net Assets             | 3,211                         | (4,262)                    | (1,051)        | (871)                         | (29)                       | (900)          |
| Net Assets, Beginning of Year    | 73,315                        | 12,799                     | 86,114         | 74,186                        | 12,828                     | 87,014         |
| Net Assets, End of Year          | \$ 76,526                     | \$ 8,537                   | \$ 85,063      | \$ 73,315                     | \$ 12,799                  | \$ 86,114      |

See notes to consolidated financial statements

## FOCUS ON THE FAMILY AND AFFILIATES

### Consolidated Statements of Functional Expenses (in thousands)

Year Ended September 30, 2024

|                               | Program Services |                  |                              |                  |                 |                   | Supporting Activities         |                  |                  | Total Expenses    |
|-------------------------------|------------------|------------------|------------------------------|------------------|-----------------|-------------------|-------------------------------|------------------|------------------|-------------------|
|                               | Marriage         | Parenting        | Evangelism /<br>Discipleship | Advocacy         | Citizenship     | Total             | General and<br>Administrative | Fundraising      | Total            |                   |
| Salaries and benefits         | \$ 14,606        | \$ 18,195        | \$ 16,317                    | \$ 3,919         | \$ 2,074        | \$ 55,111         | \$ 5,372                      | \$ 6,387         | \$ 11,759        | \$ 66,870         |
| Broadcast and publications    | 7,784            | 13,751           | 8,986                        | 7,819            | 343             | 38,683            | 413                           | 3,982            | 4,395            | 43,078            |
| Office and technology         | 2,367            | 3,440            | 3,735                        | 517              | 302             | 10,361            | 2,544                         | 661              | 3,205            | 13,566            |
| Events and travel             | 2,583            | 1,838            | 884                          | 781              | 119             | 6,205             | 338                           | 2,082            | 2,420            | 8,625             |
| Grants and benevolence        | 1,647            | 904              | 700                          | 4,202            | 16              | 7,469             | -                             | -                | -                | 7,469             |
| Depreciation and amortization | 789              | 1,293            | 1,476                        | 162              | 54              | 3,774             | 246                           | 171              | 417              | 4,191             |
| <b>Total Expenses</b>         | <b>\$ 29,776</b> | <b>\$ 39,421</b> | <b>\$ 32,098</b>             | <b>\$ 17,400</b> | <b>\$ 2,908</b> | <b>\$ 121,603</b> | <b>\$ 8,913</b>               | <b>\$ 13,283</b> | <b>\$ 22,196</b> | <b>\$ 143,799</b> |

Year Ended September 30, 2023

|                               | Program Services |                  |                              |                  |                 |                   | Supporting Activities         |                  |                  | Total Expenses    |
|-------------------------------|------------------|------------------|------------------------------|------------------|-----------------|-------------------|-------------------------------|------------------|------------------|-------------------|
|                               | Marriage         | Parenting        | Evangelism /<br>Discipleship | Advocacy         | Citizenship     | Total             | General and<br>Administrative | Fundraising      | Total            |                   |
| Salaries and benefits         | \$ 15,265        | \$ 21,464        | \$ 11,065                    | \$ 2,896         | \$ 1,996        | \$ 52,686         | \$ 5,353                      | \$ 6,270         | \$ 11,623        | \$ 64,309         |
| Broadcast and publications    | 8,723            | 15,170           | 4,568                        | 9,459            | 414             | 38,334            | 309                           | 2,638            | 2,947            | 41,281            |
| Office and technology         | 2,649            | 4,429            | 2,819                        | 334              | 285             | 10,516            | 2,748                         | 682              | 3,430            | 13,946            |
| Events and travel             | 1,991            | 1,211            | 675                          | 278              | 117             | 4,272             | 260                           | 2,784            | 3,044            | 7,316             |
| Grants and benevolence        | 1,620            | 388              | 334                          | 2,757            | 28              | 5,127             | -                             | -                | -                | 5,127             |
| Depreciation and amortization | 922              | 1,639            | 1,160                        | 129              | 59              | 3,909             | 274                           | 188              | 462              | 4,371             |
| <b>Total Expenses</b>         | <b>\$ 31,170</b> | <b>\$ 44,301</b> | <b>\$ 20,621</b>             | <b>\$ 15,853</b> | <b>\$ 2,899</b> | <b>\$ 114,844</b> | <b>\$ 8,944</b>               | <b>\$ 12,562</b> | <b>\$ 21,506</b> | <b>\$ 136,350</b> |

See notes to consolidated financial statements



## FOCUS ON THE FAMILY AND AFFILIATES

### Consolidated Statements of Cash Flows (in thousands)

|   | Year Ended September 30, |          |
|---|--------------------------|----------|
|   | 2024                     | 2023     |
| <b>OPERATING ACTIVITIES:</b>  |                          |          |
| Change in net assets  | \$ (1,051)               | \$ (900) |
| Adjustments to reconcile change in net assets<br>to net cash provided (used) by operating activities: |                          |          |
| Depreciation and amortization of property and equipment   | 4,184                    | 4,360    |
| Amortization of film production costs   | 7                        | 11       |
| Realized loss on sale and disposal of assets  | 47                       | 17       |
| Net realized and unrealized gain on investments<br>and endowment assets                               | (97)                     | (223)    |
| Change in value of annuities  | (1,848)                  | (78)     |
| Changes in operating assets:  |                          |          |
| Accounts receivable   | (723)                    | (139)    |
| Inventory   | 46                       | (4)      |
| Prepaid expenses  | (513)                    | (1,155)  |
| Pledges receivable  | 4                        | (1,489)  |
| Other assets  | 1,815                    | (1,630)  |
| Changes in operating liabilities:   |                          |          |
| Accounts payable and long-term liabilities  | 2,937                    | (687)    |
| Accrued expenses  | 297                      | (237)    |
| Deferred revenue  | 1,322                    | 1,188    |
| Net Cash (Used) Provided by Operating Activities  | 6,427                    | (966)    |
| <b>INVESTING ACTIVITIES:</b>  |                          |          |
| Purchases of property and equipment   | (11,346)                 | (9,075)  |
| Proceeds from sales of property and equipment   | 210                      | -        |
| Purchases of investments  | (1,239)                  | (108)    |
| Proceeds from sales of investments  | 493                      | 513      |
| Payments for film production  | (3,225)                  | (1,482)  |
| Purchase of gift annuity investments  | (578)                    | (80)     |
| Proceeds from sales of gift annuity investments   | 287                      | 266      |
| Net Cash Used by Investing Activities   | (15,398)                 | (9,966)  |

(continued)

See notes to consolidated financial statements

# FOCUS ON THE FAMILY AND AFFILIATES

## Consolidated Statements of Cash Flows (in thousands) (continued)

|   | Year Ended September 30, |           |
|---|--------------------------|-----------|
|   | 2024                     | 2023      |
| FINANCING ACTIVITIES:                                   |                          |           |
| Payments on gift annuities                              | (287)                    | (266)     |
| Proceeds from issuance of new charitable gift annuities | 385                      | 52        |
| Contributions received for the endowment                | 20                       | -         |
| Net Cash Provided (Used) by Financing Activities        | 118                      | (214)     |
| Net Change in Cash, Cash Equivalents                    | (8,853)                  | (11,146)  |
| Cash, Cash Equivalents, Beginning of Year               | 29,781                   | 40,927    |
| Cash, Cash Equivalents, End of Year                     | \$ 20,928                | \$ 29,781 |

See notes to consolidated financial statements

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

### 1. NATURE OF ORGANIZATIONS:

Focus on the Family (FOF) is a non-denominational church whose primary objective is to cooperate with the Holy Spirit in sharing the Gospel of Jesus Christ with as many people as possible by nurturing and defending the God-ordained institution of the family and promoting Biblical truths worldwide. The mission of Focus on the Family is accomplished through many ministry activities that include radio broadcasts, periodicals, books, films, videos, internet, and events which share the Gospel of Jesus Christ with constituents, schools, churches, and the public at large in the United States, as well as around the world. The primary sources of revenue are contributions from individuals, businesses, foundations, sales of books and audio-visual materials, and events.

FOF is a nonprofit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code (IRC) and comparable state laws. However, FOF is subject to federal income tax on any unrelated business taxable income. In addition, FOF is not classified as a private foundation within the meaning of Section 509(a) of the IRC. It has been recognized by the IRS as a public charity under Section 509(a)(1) and is a church under Section 170 (b)(1)(A)(i).

Pine Creek Entertainment, LLC (PCE) produces feature-length documentary films that explore and reveal God's design for the family. PCE produced the films Irreplaceable and Dropbox; these are part of a planned series of feature-length documentaries that recover, renew, and reclaim the conversation about God's design for the family. PCE was formed on March 11, 2011 under the laws of Colorado. PCE's legal year-end is December 31; however, for comparability the presentation in the consolidated financial statements reflects the balances and activities for the years ended September 30, 2024 and 2023. PCE was dissolved into FOF in December 2023.

RezilientKidz (RK) was organized on March 11, 2011, as a nonprofit educational corporation under the laws of Colorado and is a nonprofit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code (IRC) and comparable state laws. However, RK is subject to federal income tax on any unrelated business taxable income. In addition, RK is not classified as a private foundation within the meaning of Section 509(a) of the IRC. RK is a charitable, educational, and scientific organization created to champion the needs of children and equip parents to build thriving, healthy families through research, community initiatives, and reliable content.

Focus on the Family Latin America, Sociedad Anonima, whose translation into Spanish is Enfoque A La Familia America Latina, Sociedad Anonima, and may be abbreviated Focus on the Family Latin America, S.A. (FocusLA), was organized on July 22, 2020, as a for-profit corporation under the laws of Costa Rica. FocusLA delivers meaningful help to families in the Spanish-speaking world, by engaging and partnering with Families, the Church, Government, Education, Business, and Media, through a High Leverage, Scalable and Sustainable programming. FocusLA was closed and dissolved into FOF in April 2023.

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

1. NATURE OF ORGANIZATIONS, continued:

AIO Productions, LLC (AIO) is a media production company that is producing a feature-length animated film and 13 episodes for video streaming based on the characters in the Adventures in Odyssey radio drama. AIO was formed on June 24, 2024 under the laws of Colorado. AIO's legal year-end is December 31; however, for comparability the presentation in the consolidated financial statements reflects the balances and activities for the year ended September 30, 2024.

PCE, RK, FocusLA, and AIO are legally recognized entities that FOF operates. PCE, RK, FocusLA, and AIO have or had common board members and officers, as well as some common management with FOF.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

FOF maintains its accounts and prepares its consolidated financial statements on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America. The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosures of any contingent assets and liabilities at the date of the consolidated financial statements, and the reported revenues and expenses during the reporting period. Actual results could differ from the estimates. The significant accounting policies followed are described below to enhance the usefulness of the consolidated financial statements to the reader.

### PRINCIPLES OF CONSOLIDATION

The consolidated financial statements include the consolidated financial resources and activities of FOF, PCE, RK, FocusLA, and AIO which will be collectively referred to as Focus. All material transactions and balances between the entities have been eliminated in the consolidation.

### CASH AND CASH EQUIVALENTS

Focus considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents. Cash includes demand deposit accounts, commercial paper, and money market accounts recorded at cost, which approximates fair value. As of September 30, 2024 and 2023, Focus has cash and cash equivalents on deposit with financial institutions, that exceed the federally insured (FDIC) balance. Amounts exceeding the FDIC limits are covered by other insurance provided through a network of financial institutions.

### INVESTMENTS

Investments are carried at fair market value, with realized and unrealized gains and losses included as revenue without donor restrictions in the consolidated statements of activities. Certificates of deposit are recorded at cost. Donated investments are recorded at the fair market value on the date of donation and thereafter carried in accordance with the above provisions. The investment in the captive insurance arrangement is accounted for using the equity method.

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### ACCOUNTS RECEIVABLE

Accounts receivable consist primarily of receivables from events, licensees, trade sales, and tenant improvements. Accounts receivable are net of an allowance for uncollectible accounts of \$1,643 and -\$0- as of September 30, 2024 and 2023, respectively. The allowance for doubtful accounts is maintained at a level that, in management's judgment, is adequate to absorb possible losses. Focus separates accounts receivable into risk pools based on their aging. In determining the amount of the allowance as of the consolidated statements of financial position date, Focus develops a loss rate for each risk pool. The loss rate is based on management's historical collection experience, adjusted for management's expectations about current and future economic conditions. As changes in estimates occur, adjustments to the level of the allowance are recorded in the provision for doubtful accounts in the period in which they become known. Receivables are written off when all methods of collection have been exhausted.

#### INVENTORY

Inventory consists of books, literature, and audio-visual materials, which are recorded at the lower of cost or net realizable value, using the first-in first-out (FIFO) cost method.

#### PLEDGES RECEIVABLE

Pledges receivable are unconditional promises to give that are recognized as assets and support in the period made and are recorded at their estimated net present value. The recorded value includes an allowance for uncollectible amounts of \$39,000 and \$39,000, as of September 30, 2024 and 2023, respectively. This allowance is calculated based on the historical collectability of the related pledges.

#### PREPAID EXPENSES

Prepaid expenses mainly consist of prepaid service contracts and advance royalties as of September 30, 2024 and 2023.

#### FILM PRODUCTION COSTS

Film production costs are amortized over the estimated period during which the related income is expected to be earned (three to five years). At September 30, 2024 and 2023, accumulated amortization was approximately \$31,407,000 and \$31,400,000, respectively. Focus periodically reviews film production costs for impairment, retirement, or abandonment. Upon impairment, retirement, or abandonment, the cost of the assets disposed of and the related accumulated amortization are removed from the accounts and any resulting gain or loss is reflected.

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### PROPERTY AND EQUIPMENT—NET

Property and equipment are recorded on the basis of cost, or estimated fair value if donated. Focus capitalizes purchases in excess of \$20,000, with lesser amounts expensed in the year purchased. Software purchases are capitalized if the amount is in excess of \$100,000. Upon retirement or sale, the cost of the assets disposed of and the related accumulated amortization are removed from the accounts and any resulting gain or loss is reflected in operations for the period. Depreciation and amortization are provided using the straight-line method over the following estimated useful lives of the assets:

|                                     | <u>Estimated Useful Lives</u> |
|-------------------------------------|-------------------------------|
| Land improvements                   | 10 years                      |
| Buildings and building improvements | 20-30 years                   |
| Furniture, equipment, and software  | 2-7 years                     |
| Website                             | 3 years                       |

#### LINE OF CREDIT

During the year ended September 30, 2024, Focus established a revolving line of credit with a bank for \$5,000,000, which is renewable annually by the Lender and matures on March 20, 2025. Advances under the agreements bear interest at the Lender's Prime Rate (the "Index"), which was 8.00% as of September 30, 2024. The line of credit is collateralized by real property. There were no draws on the line of credit during the fiscal year ended September 30, 2024.

#### SURETY BONDS

Focus entered into a site improvement bond with the Town of Cave Creek, AZ, secured by the assets of Focus, in August 2024, for an amount of \$59,431. The bond is effective until written acceptance of the improvements by the Town of Cave Creek, AZ. There were no draws on the bond during the fiscal year ended September 30, 2024.

Focus entered into a surety bond with the Colorado Department of Labor and Employment, secured by the assets of Focus, in July 2021 for an amount of \$203,824. The bond was effective until July 2024, at which point Focus renewed and is now effective until July 2025. There were no draws on the surety bond during the fiscal years ended September 30, 2024 and 2023.

Focus entered into a surety bond with the Michigan Department of Labor and Economic Opportunity, secured by the assets of Focus, in February 2020 for an amount of \$22,272. The bond was renewed in January 2024 for an amount of \$46,893 and is now effective until December 2026. There were no draws on the bond during the fiscal year ended September 30, 2024 and 2023.

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### DEFERRED INCOME

Deferred revenue is recorded for the unearned portion of subscriptions, event pre-registrations, tuition, advertising, and the advance royalties received on book and film resources. Revenue is recognized as earned; when the related products are fulfilled or events are held. Deferred revenue from these sources was \$4,877,000, \$4,503,000, and \$4,322,000 as of September 30, 2024, 2023, and 2022, respectively. As of September 30, 2024 and 2023, \$2,250,000 and \$1,302,000, respectively of deferred income was collected from various donors related to a conditional pledge. For 2024, if \$2,458,000 is collected before the end of the pledge period, other donors will match and all funds will be recognized as revenue by Focus. If this threshold is not met, Focus must return all amounts collected to the various donors. For 2023, the match was met and all the revenue was recognized.

#### CLASSES OF NET ASSETS

The net assets of Focus are reported in the following categories:

Net assets without donor restrictions consist of amounts currently available for use in the ministries of Focus and resources invested in property and equipment. During the years ended September 30, 2024 and 2023, the reserve for annuities kept by Focus was approximately \$315,000 and \$283,000, respectively.

*Net assets with donor restrictions* consist of unexpended, donor-restricted contributions and pledges receivable for special projects, and contributions with time restrictions attached, and unexpended endowment funds subject to restriction of gift instruments requiring that the principal be invested in perpetuity. Some disclosures required by the Reporting Endowment Funds subtopic of the Financial Accounting Standards Board Accounting Standards Codification have not been included in these financial statements due to immateriality.

The management of Focus has interpreted the Colorado Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, Focus classifies as net assets restricted in perpetuity (a) the original value of the gifts donated to the permanent endowment, and (b) the original value of subsequent gifts to the permanent endowment. Thus the net assets restricted in perpetuity reflect the historical cost value of the endowment.

Focus has a policy consistent with the intent of the endowment agreement. The primary investment objective of endowment funds is to follow those policies that will preserve the principal value, provide predictable income and, to the extent possible with prudence, increase the principal to offset the long-term effects of inflation. Accordingly, over the long-term, Focus expects the current spending policy to allow its endowment to grow on an annual basis. Actual results in any given year may vary.

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### SUPPORT AND REVENUE

Contributions are recorded when made, which may be when cash and other assets are received or unconditionally promised. Gifts of cash and other assets are reported as restricted support if they are received with donor stipulations that limit the use of the donated amounts. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is satisfied, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statements of activities as net assets released from restrictions. All contributions are considered available for use without donor restrictions unless specifically restricted by the donor.

Focus, through media and various publications, offers ministry-related materials to the public. These materials are available whether or not a contribution is made; however, a gift of any amount (GOAA) is requested. During the years ended September 30, 2024 and 2023, material costs of \$720,000 and \$730,000, were incurred, respectively, and are included in expenses in the consolidated statements of activities.

Sales consist primarily of film revenue and books and audio-visual material made to Focus constituents, distributors, and institutions. Revenue for products sold at a point in time is recognized when the performance obligation is satisfied, which is when the product is provided to the customer. Should amounts not be collected when the performance obligation is satisfied, accounts receivable is recorded for the outstanding amount. Performance obligations that are satisfied over a period of time, such as online streaming services and magazine subscriptions, are recognized proportionally over the length of the agreement.

Event revenue consists of Focus ministry events, marriage counseling, marriage enrichment retreats and conferences. Payments received for events are due prior to the event commencing and are recorded as deferred revenue when received. Focus recognizes event revenue within the fiscal year in which the services are provided, which is when the event occurs. Should amounts not be collected when the performance obligation is satisfied, accounts receivable is recorded for the outstanding amount.

#### FUNCTIONAL ALLOCATION OF EXPENDITURES

The cost of providing the various programs has been summarized on a functional basis in the consolidated statements of activities. Accordingly, certain costs have been allocated among the program services and supporting activities benefited. Salaries and benefits are allocated based upon time and effort, property depreciation is allocated based on square footage, equipment depreciation is allocated based on program usage, and remaining costs are allocated based on the purpose of the expense. The detailed schedule of the costs by program is included in the consolidated statements of functional expenses.



# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued:

#### ADVERTISING, PROMOTION, AND CIRCULATION COSTS

Focus uses advertising, promotion, and circulation costs to distribute information regarding programs among the audiences served. These costs, expensed as incurred, are (in thousands):

|                   | Year Ended September 30, |                 |
|-------------------|--------------------------|-----------------|
|                   | 2024                     | 2023            |
| Advertising       | \$ 322                   | \$ 118          |
| Promotion         | 7,539                    | 5,932           |
| Circulation costs | 157                      | 193             |
|                   | <u>\$ 8,018</u>          | <u>\$ 6,243</u> |

#### RECENTLY ADOPTED ACCOUNTING STANDARD

In June 2016, the FASB issued guidance (FASB ASC 326) which significantly changed how entities will measure credit losses for most financial assets and certain other instruments that are not measured at fair value through net income. The most significant change in this standard is a shift from the incurred loss model to the expected loss model. Under the standard, disclosures are required to provide users of the financial statements with useful information in analyzing an entity's exposure to credit risk and the measurement of credit losses. Financial assets held by Focus that are subject to the guidance in FASB ASC 326 are trade accounts receivable. Focus adopted the standard during the year ended September 30, 2024. The impact of the adoption was not considered material to the consolidated financial statements.

### 3. PLEDGES RECEIVABLE:

Pledges receivable consist of (in thousands):

|  | September 30,   |                 |
|--|-----------------|-----------------|
|  | 2024            | 2023            |
| Due in less than one year                | \$ 1,623        | \$ 1,627        |
| Less allowance for uncollectible amounts | (39)            | (39)            |
|  | <u>\$ 1,584</u> | <u>\$ 1,588</u> |

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

#### 4. FAIR VALUE MEASUREMENTS:

Focus uses appropriate valuation techniques to determine fair value based on inputs available. When available, Focus measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value. Level 3 inputs are only used when Level 1 or Level 2 inputs were not available. Fair values of assets measured on a recurring basis at September 30, 2024 and 2023, are (in thousands):

|   | September 30,<br>2024 | Fair Value Measurements Using:   |   |
|---|-----------------------|--|---|
|   |                       | Quoted<br>Prices in<br>Active Markets<br>for Identical<br>Assets (Level 1) | Significant<br>Other Observable<br>Inputs (Level 2) |
| Investments and long-term investments:                            |                       |  |   |
| Mutual funds  | \$ 7,639              | \$ 7,639   | \$ -  |
| Fixed income securities   | 3,103                 | -  | 3,103   |
| Certificates of deposit   | 1,000                 | -  | 1,000   |
| Exchange traded funds   | 1,954                 | 1,954  | -   |
| Endowments:   |                       |  |   |
| Mutual funds  | 482                   | 482  | -   |
| Exchange traded funds   | 87                    | 87   | -   |
|   | 14,265                | \$ 10,162  | \$ 4,103  |
| Reconciling items:  |                       |  |   |
| Captive insurance arrangements                                    | 324                   |  |   |
| Cash and money market accounts                                    | 501                   |  |   |
|   | 825                   |  |   |
| Total investments, long-term investments,<br>and endowment assets | \$ 15,090             |  |   |

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

4. FAIR VALUE MEASUREMENTS, continued:

|   |                       | Fair Value Measurements Using:   |   |
|---|-----------------------|--|---|
|   | September 30,<br>2023 | Quoted<br>Prices in<br>Active Markets<br>for Identical<br>Assets (Level 1) | Significant<br>Other Observable<br>Inputs (Level 2) |
| Investments and long-term investments:                            |                       |  |   |
| Mutual funds  | \$ 7,191              | \$ 7,191   | \$ -  |
| Fixed income securities   | 2,159                 | -  | 2,159   |
| Certificates of deposit   | 493                   | -  | 493   |
| Exchange traded funds   | 650                   | 650  | -   |
| Endowments:   |                       |  |   |
| Mutual funds  | 458                   | 458  | -   |
| Exchange traded funds   | 22                    | 22   | -   |
|   | 10,973                | \$ 8,321   | \$ 2,652  |
| Reconciling items:  |                       |  |   |
| Captive insurance arrangements                                    | 390                   |  |   |
| Cash and money market accounts                                    | 552                   |  |   |
|   | 942                   |  |   |
| Total investments, long-term investments,<br>and endowment assets | \$ 11,915             |  |   |

*Valuation techniques:* Fair value for equities, fixed income securities, mutual funds, and exchange traded funds are based on quoted prices in active markets. Level 2 investments consist of observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

5. INVESTMENTS AND LONG-TERM INVESTMENTS:

Investments at estimated fair value consist of (in thousands):

|                                | September 30, |           |
|--------------------------------|---------------|-----------|
|                                | 2024          | 2023      |
| National gift annuities:       |               |           |
| Mutual funds                   | \$ 7,474      | \$ 7,038  |
| Fixed income securities        | 3,103         | 2,159     |
| Exchange traded funds          | 1,795         | 503       |
| Money market accounts          | 466           | 525       |
|                                | 12,838        | 10,225    |
| California gift annuities:     |               |           |
| Mutual funds                   | 165           | 153       |
| Exchange traded funds          | 159           | 147       |
| Money market accounts          | 14            | 12        |
|                                | 338           | 312       |
| Certificates of deposit        | 1,000         | 493       |
| Captive insurance arrangements | 324           | 390       |
|                                | \$ 14,500     | \$ 11,420 |

Investment income including return from endowment assets, consists of (in thousands):

|                               | Year Ended September 30, |          |
|-------------------------------|--------------------------|----------|
|                               | 2024                     | 2023     |
| Interest and dividends        | \$ 1,836                 | \$ 2,003 |
| Realized and unrealized gains | 97                       | 7        |
|                               | \$ 1,933                 | \$ 2,010 |

6. INVESTMENTS IN CAPTIVE INSURANCE COMPANIES:

Focus and ten other not-for-profit organizations are members of two offshore captive insurance holding companies, Lucent Insurance, Ltd. (Lucent) and Lucent Reinsurance, Ltd. (LucentRe). Focus accounts for its investment in these captives based on the equity method of accounting.

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

6. INVESTMENTS IN CAPTIVE INSURANCE COMPANIES, continued:

Lucent insures claims related to workers' compensation, auto and liability lines. Lucent reinsures the first \$250,000 of any claim. LucentRe insures the following \$100,000 of any claims related to workers' compensation, auto and liability lines.

Included within investments is \$324,000 and \$390,000, which represents Focus' investment in the captives as of September 30, 2024 and 2023, respectively. The investment balance has been adjusted for Lucent earnings as of August 31, 2024 and 2023, which is the most recently provided interim financial statements. Focus is not aware of any material changes to these balances as of September 30, 2024 and 2023. Focus paid approximately \$502,000 and \$312,000 in premiums to the captive during the years ended September 30, 2024 and 2023, respectively.

Summarized financial information of Lucent as of August 31, 2024\* and 2023 is as follows:

|                                       | 2024          | 2023          |
|---------------------------------------|---------------|---------------|
| Total assets                          | \$ 25,468,000 | \$ 21,154,000 |
| Total liabilities                     | \$ 9,558,000  | \$ 7,629,000  |
| Comprehensive loss (net of dividends) | \$ 2,854,000  | \$ 420,000    |

\*Amounts represent unaudited balances and activities through the years ended August 31, 2024.

7. OTHER ASSETS:

Other assets consist of (in thousands):

|                              | September 30, |          |
|------------------------------|---------------|----------|
|                              | 2024          | 2023     |
| Investment in joint ventures | \$ 5,071      | \$ 6,633 |
| Deferred expenses            | 209           | 304      |
| Deferred rent asset          | 67            | 58       |
| Other                        | 19            | 31       |
|                              | \$ 5,366      | \$ 7,026 |

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

7. OTHER ASSETS, continued:

During the year ended September 30, 2015, Focus entered into a joint venture agreement to become a member of Highlands at Briargate I (HBI), for the purpose of developing and constructing a retail shopping center. In December 2017, Focus contributed 8.1 acres to HBI in exchange for an ownership percentage of 25%. This is recorded on the equity method as an investment in joint ventures and included in other assets on the consolidated statements of financial position as of September 30, 2024 and 2023. During the years ended September 30, 2024 and 2023, several buildings continued to be constructed and tenants commenced operations.

HBI's legal year-end is December 31; however, for comparability the presentation in the consolidated financial statements reflects the balances and activities as of September 30, 2024 and 2023. Unaudited summary financial information (rounded) of HBI is as follows for the periods ended September 30, 2024 and 2023:

|                   | September 30, |               |
|-------------------|---------------|---------------|
|                   | 2024          | 2023          |
| Total Assets      | \$ 16,564,000 | \$ 16,347,000 |
| Total Liabilities | \$ 12,096,000 | \$ 12,166,000 |
| Net Loss          | \$ (214,000)  | \$ (435,000)  |

During the year ended September 30, 2017, Focus entered into a joint venture agreement to become a member of Highlands at Briargate II, LLC. (HBII), for the purpose of developing and constructing a senior living center. In December 2017, Focus contributed 5.1 acres to HBII in exchange for an ownership percentage of 75%. This is recorded on the equity method due to Focus being a limited partner and is included as an investment in joint ventures in other assets on the consolidated statements of financial position as of September 30, 2024 and 2023.

HBII's legal year-end is December 31; however, for comparability the presentation in the consolidated financial statements reflects the balances and activities as of September 30, 2024 and 2023. Unaudited summary financial information (rounded) of HBII is as follows for the period ended September 30, 2024 and 2023:

|                   | September 30, |              |
|-------------------|---------------|--------------|
|                   | 2024          | 2023         |
| Total Assets      | \$ 2,121,200  | \$ 2,126,000 |
| Total Liabilities | \$ 15,000     | \$ 15,000    |
| Net income        | \$ 138,000    | \$ 120,000   |

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

7. OTHER ASSETS, continued:

During the year ended September 30, 2023, Focus entered into a joint venture agreement to become a member of HBIII, for the purpose of developing and constructing additional commercial and retail space. In February 2023, Focus contributed 15.1 acres to HBIII in exchange for an ownership percentage of 25%. This is recorded on the equity method as an investment in joint ventures and included in other assets on the consolidated statements of financial position as of September 30, 2024 and 2023. During the years ended September 30, 2024 and 2023, several buildings continued to be constructed and tenants commenced operations.

HBIII's legal year-end is December 31, however, for comparability the presentation in the consolidated financial statements reflects the balances and activities as of September 30, 2024. Unaudited summary financial information (rounded) of HBIII is as follows for the period ended September 30, 2024 and 2023:

|                   | September 30, |               |
|-------------------|---------------|---------------|
|                   | 2024          | 2023          |
| Total Assets      | \$ 21,411,000 | \$ 12,301,000 |
| Total Liabilities | \$ 21,291,000 | \$ 5,919,000  |
| Net (loss) income | \$ (241,000)  | \$ 15,000     |

During the year ended September 30, 2022, Focus entered into a joint venture agreement to become a member of Highlands at Briargate South, LLC (HBS), for the purpose of developing and constructing a luxury apartment complex. During the year ended September 30, 2022, Focus contributed 13.4 acres to HBS in exchange for an ownership percentage of 50%. This is recorded on the equity method as an investment in joint ventures and included in other assets on the consolidated statements of financial position as of September 30, 2024 and 2023. During the years ended September 30, 2024 and 2023, several buildings continued to be constructed and tenants commenced operations.

HBS' legal year-end is December 31; however, for comparability the presentation in the consolidated financial statements reflects the balances and activities as of September 30, 2024 and 2023. Unaudited summary financial information (rounded) of HBIII is as follows for the period ended September 30, 2024 and 2023:

|                   | September 30, |              |
|-------------------|---------------|--------------|
|                   | 2024          | 2023         |
| Total Assets      | \$ 4,891,000  | \$ 4,818,000 |
| Total Liabilities | \$ 202,000    | \$ -         |
| Net income        | \$ -          | \$ -         |

Focus' investment in all joint ventures is being recorded on the equity method as it does not manage the ongoing operations of the ventures.

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

### 8. PROPERTY AND EQUIPMENT–NET:

Property and equipment-net consists of (in thousands):

|   | September 30,    |                  |
|---|------------------|------------------|
|   | 2024             | 2023             |
| Land                                      | \$ 13,182        | \$ 11,504        |
| Land improvements                         | 5,220            | 5,212            |
| Buildings and building improvements       | 71,069           | 65,732           |
| Furniture, equipment, and software        | 26,225           | 26,352           |
| Website                                   | 522              | 522              |
|   | <u>116,218</u>   | <u>109,322</u>   |
| Accumulated depreciation and amortization | <u>(75,055)</u>  | <u>(73,146)</u>  |
|   | 41,163           | 36,176           |
| Projects in progress                      | <u>9,603</u>     | <u>7,840</u>     |
|   | <u>\$ 50,766</u> | <u>\$ 44,016</u> |

### 9. ENDOWMENT ASSETS:

Endowment assets consist of (in thousands):

|                         | September 30, |               |
|-------------------------|---------------|---------------|
|                         | 2024          | 2023          |
| Mutual funds            | \$ 264        | \$ 268        |
| Fixed income securities | 218           | 189           |
| Exchange traded funds   | 87            | 22            |
| Money market funds      | 21            | 16            |
|                         | <u>\$ 590</u> | <u>\$ 495</u> |



## FOCUS ON THE FAMILY AND AFFILIATES

### Notes to Consolidated Financial Statements

September 30, 2024 and 2023

#### 10 LIQUIDITY AND FUNDS AVAILABLE:

The following table (in thousands) reflects Focus' financial assets as of September 30, 2024 and 2023, reduced by amounts not available for general expenditure within one year. Financial assets are considered unavailable when illiquid or not convertible to cash within one year, due to state required annuity reserves, trust requirements, assets being held for others, or perpetual endowment accumulated earnings net of appropriations within one year.

|   | September 30, |           |
|---|---------------|-----------|
|   | 2024          | 2023      |
| Financial assets:   |               |           |
| Cash and cash equivalents   | \$ 20,928     | \$ 29,781 |
| Accounts receivable–net   | 1,583         | 860       |
| Pledges receivable–net  | 1,584         | 1,588     |
| Investments   | 14,500        | 11,420    |
| Investment in joint ventures  | 5,071         | 6,633     |
| Endowment assets  | 590           | 495       |
| Financial assets, at year-end   | 44,256        | 50,777    |
| Less those unavailable for general expenditure within one year,<br>due to:                |               |           |
| State required annuity reserves   | (4,075)       | (3,715)   |
| Investment in joint ventures  | (5,071)       | (6,633)   |
| Investments held in captive insurance arrangements  | (324)         | (390)     |
| Perpetual endowments and accumulated earnings<br>subject to appropriation beyond one year | (590)         | (495)     |
| Financial assets available to meet cash needs for general<br>expenditures within one year | \$ 34,196     | \$ 39,544 |

Focus has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. Management monitors cash flows through board meetings and detailed financial analysis.

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

### 11 CHARITABLE GIFT ANNUITIES:

Upon receipt of charitable gift annuities, the actuarially computed present value of future payments is recognized as a liability, and the difference between the liability and the face value of the annuity is recognized as a contribution without donor restrictions. Subsequently, annuities payable are revalued annually using the federal mortality rates and discount factors applied at inception. Assets funding charitable gift annuities are included in investments.

Change in value of charitable gift annuities consists of (in thousands):

|   | Year Ended September 30, |              |
|---|--------------------------|--------------|
|   | 2024                     | 2023         |
| Interest and dividend income                          | \$ 425                   | \$ 532       |
| Net realized and unrealized gains                     | 1,631                    | 394          |
| Actuarial change in charitable gift annuity liability | (254)                    | (897)        |
| Charitable gift annuity maturities                    | 46                       | 49           |
|   | <u>\$ 1,848</u>          | <u>\$ 78</u> |

### 12 NET ASSETS WITH DONOR RESTRICTIONS:

Net assets with donor restrictions consist of the following (in thousands):

|                                      | September 30,   |                  |
|--------------------------------------|-----------------|------------------|
|                                      | 2024            | 2023             |
| Marriage                             | \$ 4,062        | \$ 4,154         |
| Advocacy                             | 3,581           | 7,662            |
| Endowment (time restricted)          | 590             | 495              |
| Parenting                            | 177             | 304              |
| Pledges receivable (time restricted) | 84              | 88               |
| Evangelism                           | 43              | 96               |
|                                      | <u>\$ 8,537</u> | <u>\$ 12,799</u> |

### 13 RETIREMENT PLAN:

Focus sponsors a defined contribution retirement plan under section 403(b) of the Internal Revenue Code covering substantially all regular, full-time employees meeting certain eligibility requirements. Focus provides a matching discretionary contribution of 3% to 6% of participant compensation, depending on years of service. It is Focus's policy to fund the retirement plan costs. Total contributions for the years ended September 30, 2024 and 2023, were approximately \$1,700,000 and \$1,620,000, respectively.

# FOCUS ON THE FAMILY AND AFFILIATES

## Notes to Consolidated Financial Statements

September 30, 2024 and 2023

### 14 ALLOCATION OF JOINT COSTS:

During the years ended September 30, 2024 and 2023, Focus incurred joint costs for informational materials and activities that included fundraising appeals. These programs include various newsletters, magazines, and constituent relations. Costs associated with the various programs have been allocated in the consolidated statements of activities according to their functional classification as follows (in thousands):

|                             | Year Ended September 30, |                  |
|-----------------------------|--------------------------|------------------|
|                             | 2024                     | 2023             |
| Program services:           |                          |                  |
| Parenting                   | \$ 8,483                 | \$ 9,645         |
| Marriage                    | 1,339                    | 1,427            |
| Evangelism and discipleship | 1,765                    | 850              |
| Advocacy                    | 520                      | 527              |
| Citizenship                 | 287                      | 227              |
|                             | <u>12,394</u>            | <u>12,676</u>    |
| Fundraising                 | <u>2,158</u>             | <u>2,142</u>     |
|                             | <u>\$ 14,552</u>         | <u>\$ 14,818</u> |

### 15 FUTURE LEASE INCOME:

Focus has entered into various lease agreements with unrelated third party tenants. Lease income for the years ended September 30, 2024 and 2023, was approximately \$1,001,000 and \$996,000, respectively. Future minimum lease income under these agreements in effect as of the year ended September 30, 2024, are (in thousands):

| <u>Year Ending September 30,</u> |                 |
|----------------------------------|-----------------|
| 2025                             | \$ 830          |
| 2026                             | 356             |
| 2027                             | 65              |
| 2028                             | 65              |
|                                  | <u>65</u>       |
|                                  | <u>\$ 1,316</u> |

### 16 SUBSEQUENT EVENTS:

Subsequent events were evaluated through February 17, 2025, which is the date the consolidated financial statements were available to be issued.

## **SUPPLEMENTAL INFORMATION**

**INDEPENDENT AUDITORS' REPORT  
ON SUPPLEMENTAL INFORMATION**

Board of Directors  
Focus on the Family and Affiliates  
Colorado Springs, Colorado

We have audited the consolidated financial statements of Focus on the Family and Affiliates as of and for the years ended September 30, 2024 and 2023, and our report thereon dated February 14, 2025, which expressed an unmodified opinion on those consolidated financial statements, appears on page 1. Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating information is presented for purposes of additional analysis of the consolidated financial statements rather than to present the financial position and results of operations of the individual organizations, and it is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The consolidating information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

*Capin Crouse LLC*

Colorado Springs, Colorado  
February 17, 2025

# FOCUS ON THE FAMILY AND AFFILIATES

## Consolidating Statement of Financial Position

September 30, 2024

|  | Focus on the<br>Family       | Affiliates                 | Eliminations                 | Total                        |
|--|------------------------------|----------------------------|------------------------------|------------------------------|
| <b>ASSETS:</b>   |                              |                            |                              |                              |
| Current assets:  |                              |                            |                              |                              |
| Cash and cash equivalents                                      | \$ 20,729,896                | \$ 198,359                 | \$ -                         | \$ 20,928,255                |
| Accounts receivable–net  | 3,242,546                    | 120,935                    | (1,780,807)                  | 1,582,674                    |
| Inventory  | 1,445,000                    | 69,584                     | -                            | 1,514,584                    |
| Pledges receivable   | 1,584,335                    | -                          | -                            | 1,584,335                    |
| Prepaid expenses   | 6,457,838                    | -                          | -                            | 6,457,838                    |
| Investments  | 13,176,299                   | -                          | -                            | 13,176,299                   |
|  | <u>46,635,914</u>            | <u>388,878</u>             | <u>(1,780,807)</u>           | <u>45,243,985</u>            |
| Film production costs–net                                      | 3,434,322                    | 1,389,461                  | -                            | 4,823,783                    |
| Long-term investments  | 1,323,850                    | -                          | -                            | 1,323,850                    |
| Other assets   | 5,365,917                    | -                          | -                            | 5,365,917                    |
| Investment in subsidiaries                                     | (15,775)                     | -                          | 15,775                       | -                            |
| Property and equipment–net                                     | 50,766,742                   | -                          | -                            | 50,766,742                   |
| Endowment assets   | 589,859                      | -                          | -                            | 589,859                      |
|  | <u>589,859</u>               | <u>-</u>                   | <u>-</u>                     | <u>589,859</u>               |
| <b>Total Assets</b>  | <u><u>\$ 108,100,829</u></u> | <u><u>\$ 1,778,339</u></u> | <u><u>\$ (1,765,032)</u></u> | <u><u>\$ 108,114,136</u></u> |
| <b>LIABILITIES AND NET ASSETS:</b>                             |                              |                            |                              |                              |
| Current liabilities:   |                              |                            |                              |                              |
| Accounts payable   | \$ 7,661,938                 | \$ 1,794,112               | \$ (1,780,807)               | \$ 7,675,243                 |
| Accrued expenses   | 4,048,621                    | 2                          | -                            | 4,048,623                    |
| Deferred revenue   | 7,126,557                    | -                          | -                            | 7,126,557                    |
| Current portion of charitable<br>gift annuities liability      | 315,470                      | -                          | -                            | 315,470                      |
|  | <u>19,152,586</u>            | <u>1,794,114</u>           | <u>(1,780,807)</u>           | <u>19,165,893</u>            |
| Long-term liabilities  | 726,613                      | -                          | -                            | 726,613                      |
| Charitable gift annuities liability–<br>net of current portion | 3,158,759                    | -                          | -                            | 3,158,759                    |
| <b>Total Liabilities</b>                                       | <u><u>23,037,958</u></u>     | <u><u>1,794,114</u></u>    | <u><u>(1,780,807)</u></u>    | <u><u>23,051,265</u></u>     |

(continued)

# FOCUS ON THE FAMILY AND AFFILIATES

## Consolidating Statement of Financial Position

September 30, 2024

(continued)

|  | Focus on the<br>Family | Affiliates   | Eliminations   | Total          |
|--|------------------------|--------------|----------------|----------------|
| LIABILITIES AND NET ASSETS, continued: |                        |              |                |                |
| Net assets:                            |                        |              |                |                |
| Without donor restrictions             | 76,566,995             | (57,303)     | 15,775         | 76,525,467     |
| With donor restrictions:               |                        |              |                |                |
| Restricted by purpose and time         | 8,124,876              | 41,528       | -              | 8,166,404      |
| Restricted in perpetuity               | 371,000                | -            | -              | 371,000        |
| Total Net Assets                       | 85,062,871             | (15,775)     | 15,775         | 85,062,871     |
| Stockholders' equity                   | -                      | -            | -              | -              |
| Capital investment                     | -                      | -            | -              | -              |
| Total Liabilities and Net Assets       | \$ 108,100,829         | \$ 1,778,339 | \$ (1,765,032) | \$ 108,114,136 |

# FOCUS ON THE FAMILY AND AFFILIATES

## Consolidating Statement of Financial Position

September 30, 2023

|  | Focus on the<br>Family | Affiliates        | Eliminations        | Total                 |
|--|------------------------|-------------------|---------------------|-----------------------|
| <b>ASSETS:</b>   |                        |                   |                     |                       |
| Current assets:  |                        |                   |                     |                       |
| Cash and cash equivalents                                      | \$ 29,254,267          | \$ 527,039        | \$ -                | \$ 29,781,306         |
| Accounts receivable–net  | 1,105,572              | -                 | (245,959)           | 859,613               |
| Inventory  | 1,501,496              | 59,502            | -                   | 1,560,998             |
| Pledges receivable   | 1,587,796              | -                 | -                   | 1,587,796             |
| Prepaid expenses   | 5,944,832              | -                 | -                   | 5,944,832             |
| Investments  | 11,030,169             | -                 | -                   | 11,030,169            |
|  | 50,424,132             | 586,541           | (245,959)           | 50,764,714            |
| Film production costs–net                                      | 1,605,662              | -                 | -                   | 1,605,662             |
| Long-term investments  | 390,328                | -                 | -                   | 390,328               |
| Other assets   | 7,025,522              | -                 | -                   | 7,025,522             |
| Investment in subsidiaries                                     | 332,409                | -                 | (332,409)           | -                     |
| Property and equipment–net                                     | 44,016,364             | -                 | -                   | 44,016,364            |
| Endowment assets   | 495,135                | -                 | -                   | 495,135               |
|  | \$ 104,289,552         | \$ 586,541        | \$ (578,368)        | \$ 104,297,725        |
| <b>Total Assets</b>  | <b>\$ 104,289,552</b>  | <b>\$ 586,541</b> | <b>\$ (578,368)</b> | <b>\$ 104,297,725</b> |
| <b>LIABILITIES AND NET ASSETS:</b>                             |                        |                   |                     |                       |
| Current liabilities:   |                        |                   |                     |                       |
| Accounts payable   | \$ 5,141,004           | \$ 254,132        | \$ (245,959)        | \$ 5,149,177          |
| Accrued expenses   | 3,751,332              | -                 | -                   | 3,751,332             |
| Deferred revenue   | 5,804,667              | -                 | -                   | 5,804,667             |
| Current portion of charitable<br>gift annuities liability      | 282,517                | -                 | -                   | 282,517               |
|  | 14,979,520             | 254,132           | (245,959)           | 14,987,693            |
| Long-term liabilities  | 315,265                | -                 | -                   | 315,265               |
| Charitable gift annuities liability–<br>net of current portion | 2,880,060              | -                 | -                   | 2,880,060             |
| <b>Total Liabilities</b>                                       | <b>18,174,845</b>      | <b>254,132</b>    | <b>(245,959)</b>    | <b>18,183,018</b>     |

(continued)



## FOCUS ON THE FAMILY AND AFFILIATES

### Consolidating Statement of Financial Position

September 30, 2023  
(continued)

|  | Focus on the<br>Family | Affiliates | Eliminations | Total          |
|--|------------------------|------------|--------------|----------------|
| LIABILITIES AND NET ASSETS, continued: |                        |            |              |                |
| Net assets:                            |                        |            |              |                |
| Without donor restrictions             | 73,482,404             | 89,464     | (255,800)    | 73,316,068     |
| With donor restrictions:               |                        |            |              |                |
| Restricted by purpose and time         | 12,281,303             | 166,336    | -            | 12,447,639     |
| Restricted in perpetuity               | 351,000                | -          | -            | 351,000        |
| Total Net Assets                       | 86,114,707             | 255,800    | (255,800)    | 86,114,707     |
| Stockholders' equity, net              | -                      | (673,391)  | 673,391      | -              |
| Capital investment                     | -                      | 750,000    | (750,000)    | -              |
|  | -                      | 76,609     | (76,609)     | -              |
| Total Liabilities and Net Assets       | \$ 104,289,552         | \$ 586,541 | \$ (578,368) | \$ 104,297,725 |

# FOCUS ON THE FAMILY AND AFFILIATES

## Consolidating Statement of Activities

Year Ended September 30, 2024

|                                      | Focus on the Family           |                            |                      | Affiliates                    |                            |                    | Eliminations     | Grand Total          |
|--------------------------------------|-------------------------------|----------------------------|----------------------|-------------------------------|----------------------------|--------------------|------------------|----------------------|
|                                      | Without Donor<br>Restrictions | With Donor<br>Restrictions | Total                | Without Donor<br>Restrictions | With Donor<br>Restrictions | Total              |                  |                      |
| <b>SUPPORT AND REVENUE:</b>          |                               |                            |                      |                               |                            |                    |                  |                      |
| Contributions                        | \$ 77,658,259                 | \$ 37,264,466              | \$ 114,922,725       | 354,758.00                    | \$ 219,762                 | \$ 574,520         | \$ (509,762)     | \$ 114,987,483       |
| Sales                                | 11,637,132                    | -                          | 11,637,132           | 175,389.00                    | -                          | 175,389            | -                | 11,812,521           |
| Royalty and licensing revenue        | 1,915,314                     | -                          | 1,915,314            | 48.00                         | -                          | 48                 | -                | 1,915,362            |
| Investment income                    | 1,932,764                     | -                          | 1,932,764            | -                             | -                          | -                  | -                | 1,932,764            |
| Event revenue                        | 8,898,747                     | -                          | 8,898,747            | -                             | -                          | -                  | -                | 8,898,747            |
| Change in value of annuities         | 1,847,846                     | -                          | 1,847,846            | -                             | -                          | -                  | -                | 1,847,846            |
| Loss of subsidiaries                 | (271,836)                     | -                          | (271,836)            | -                             | -                          | -                  | 271,836          | -                    |
| Loss from joint ventures             | (1,490,487)                   | -                          | (1,490,487)          | -                             | -                          | -                  | -                | (1,490,487)          |
| Other revenue                        | 2,842,453                     | -                          | 2,842,453            | 1,144.00                      | -                          | 1,144              | -                | 2,843,597            |
| <b>Total Support and Revenue</b>     | <b>104,970,192</b>            | <b>37,264,466</b>          | <b>142,234,658</b>   | <b>531,339</b>                | <b>219,762</b>             | <b>751,101</b>     | <b>(237,926)</b> | <b>142,747,833</b>   |
| <b>NET ASSETS RELEASED:</b>          |                               |                            |                      |                               |                            |                    |                  |                      |
| Time restrictions                    | 116,660                       | (116,660)                  | -                    | -                             | -                          | -                  | -                | -                    |
| Purpose restrictions                 | 41,284,233                    | (41,284,233)               | -                    | 344,570                       | (344,570)                  | -                  | -                | -                    |
| <b>Total Net Assets Released</b>     | <b>41,400,893</b>             | <b>(41,400,893)</b>        | <b>-</b>             | <b>344,570</b>                | <b>(344,570)</b>           | <b>-</b>           | <b>-</b>         | <b>-</b>             |
| <b>EXPENSES:</b>                     |                               |                            |                      |                               |                            |                    |                  |                      |
| <b>Program services:</b>             |                               |                            |                      |                               |                            |                    |                  |                      |
| Marriage                             | 29,775,536                    | -                          | 29,775,536           | -                             | -                          | -                  | -                | 29,775,536           |
| Parenting                            | 38,929,482                    | -                          | 38,929,482           | 1,001,150                     | -                          | 1,001,150          | (509,762)        | 39,420,870           |
| Evangelism<br>and discipleship       | 32,097,933                    | -                          | 32,097,933           | 87                            | -                          | 87                 | -                | 32,098,020           |
| Advocacy                             | 17,400,253                    | -                          | 17,400,253           | -                             | -                          | -                  | -                | 17,400,253           |
| Citizenship                          | 2,908,550                     | -                          | 2,908,550            | -                             | -                          | -                  | -                | 2,908,550            |
|                                      | 121,111,754                   | -                          | 121,111,754          | 1,001,237                     | -                          | 1,001,237          | (509,762)        | 121,603,229          |
| <b>Supporting activities:</b>        |                               |                            |                      |                               |                            |                    |                  |                      |
| General and administrative           | 8,891,290                     | -                          | 8,891,290            | 21,700                        | -                          | 21,700             | -                | 8,912,990            |
| Fundraising                          | 13,283,450                    | -                          | 13,283,450           | -                             | -                          | -                  | -                | 13,283,450           |
| <b>Total Expenses</b>                | <b>143,286,494</b>            | <b>-</b>                   | <b>143,286,494</b>   | <b>1,022,937</b>              | <b>-</b>                   | <b>1,022,937</b>   | <b>(509,762)</b> | <b>143,799,669</b>   |
| Dissolution of entity                | -                             | -                          | -                    | (76,348)                      | -                          | (76,348)           | 76,348           | -                    |
| <b>Change in Net Assets</b>          | <b>3,084,591</b>              | <b>(4,136,427)</b>         | <b>(1,051,836)</b>   | <b>(223,376)</b>              | <b>(124,808)</b>           | <b>(348,184)</b>   | <b>348,184</b>   | <b>(1,051,836)</b>   |
| <b>Net Assets, Beginning of Year</b> | <b>73,482,404</b>             | <b>12,632,303</b>          | <b>86,114,707</b>    | <b>166,073</b>                | <b>166,336</b>             | <b>332,409</b>     | <b>(332,409)</b> | <b>86,114,707</b>    |
| <b>Net Assets, End of Year</b>       | <b>\$ 76,566,995</b>          | <b>\$ 8,495,876</b>        | <b>\$ 85,062,871</b> | <b>\$ (57,303)</b>            | <b>\$ 41,528</b>           | <b>\$ (15,775)</b> | <b>\$ 15,775</b> | <b>\$ 85,062,871</b> |

# FOCUS ON THE FAMILY AND AFFILIATES

## Consolidating Statement of Activities

Year Ended September 30, 2023

|                                      | Focus on the Family           |                            |                      | Affiliates                    |                            |                   | Eliminations        | Grand Total          |
|--------------------------------------|-------------------------------|----------------------------|----------------------|-------------------------------|----------------------------|-------------------|---------------------|----------------------|
|                                      | Without Donor<br>Restrictions | With Donor<br>Restrictions | Total                | Without Donor<br>Restrictions | With Donor<br>Restrictions | Total             |                     |                      |
| <b>SUPPORT AND REVENUE:</b>          |                               |                            |                      |                               |                            |                   |                     |                      |
| Contributions                        | \$ 83,341,965                 | \$ 26,360,688              | \$ 109,702,653       | \$ 50,907                     | \$ 209,981                 | \$ 260,888        | \$ -                | \$ 109,963,541       |
| Sales                                | 10,653,138                    | -                          | 10,653,138           | 30,177                        | -                          | 30,177            | -                   | 10,683,315           |
| Royalty and licensing revenue        | 1,461,394                     | -                          | 1,461,394            | 534                           | -                          | 534               | -                   | 1,461,928            |
| Investment income                    | 2,009,625                     | -                          | 2,009,625            | -                             | -                          | -                 | -                   | 2,009,625            |
| Event revenue                        | 7,942,783                     | -                          | 7,942,783            | -                             | -                          | -                 | -                   | 7,942,783            |
| Change in value of annuities         | 78,341                        | -                          | 78,341               | -                             | -                          | -                 | -                   | 78,341               |
| Loss of subsidiaries                 | (83,554)                      | -                          | (83,554)             | -                             | -                          | -                 | 83,554              | -                    |
| Income from joint ventures           | 466,678                       | -                          | 466,678              | -                             | -                          | -                 | -                   | 466,678              |
| Other revenue                        | 2,842,352                     | -                          | 2,842,352            | 1,056                         | -                          | 1,056             | -                   | 2,843,408            |
| <b>Total Support and Revenue</b>     | <b>108,712,722</b>            | <b>26,360,688</b>          | <b>135,073,410</b>   | <b>82,674</b>                 | <b>209,981</b>             | <b>292,655</b>    | <b>83,554</b>       | <b>135,449,619</b>   |
| <b>NET ASSETS RELEASED:</b>          |                               |                            |                      |                               |                            |                   |                     |                      |
| Time restrictions                    | 133,922                       | (133,922)                  | -                    | -                             | -                          | -                 | -                   | -                    |
| Purpose restrictions                 | 26,306,882                    | (26,306,882)               | -                    | 159,067                       | (159,067)                  | -                 | -                   | -                    |
| <b>Total Net Assets Released</b>     | <b>26,440,804</b>             | <b>(26,440,804)</b>        | <b>-</b>             | <b>159,067</b>                | <b>(159,067)</b>           | <b>-</b>          | <b>-</b>            | <b>-</b>             |
| <b>EXPENSES:</b>                     |                               |                            |                      |                               |                            |                   |                     |                      |
| Program services:                    |                               |                            |                      |                               |                            |                   |                     |                      |
| Marriage                             | 31,168,358                    | -                          | 31,168,358           | -                             | -                          | -                 | -                   | 31,168,358           |
| Parenting                            | 43,938,129                    | -                          | 43,938,129           | 362,710                       | -                          | 362,710           | -                   | 44,300,839           |
| Evangelism<br>and discipleship       | 20,621,629                    | -                          | 20,621,629           | 263                           | -                          | 263               | -                   | 20,621,892           |
| Advocacy                             | 15,853,443                    | -                          | 15,853,443           | 181                           | -                          | 181               | -                   | 15,853,624           |
| Citizenship                          | 2,899,471                     | -                          | 2,899,471            | -                             | -                          | -                 | -                   | 2,899,471            |
|                                      | 114,481,030                   | -                          | 114,481,030          | 363,154                       | -                          | 363,154           | -                   | 114,844,184          |
| Supporting activities:               |                               |                            |                      |                               |                            |                   |                     |                      |
| General and administrative           | 8,930,136                     | -                          | 8,930,136            | 13,055                        | -                          | 13,055            | -                   | 8,943,191            |
| Fundraising                          | 12,562,452                    | -                          | 12,562,452           | -                             | -                          | -                 | -                   | 12,562,452           |
| <b>Total Expenses</b>                | <b>135,973,618</b>            | <b>-</b>                   | <b>135,973,618</b>   | <b>376,209</b>                | <b>-</b>                   | <b>376,209</b>    | <b>-</b>            | <b>136,349,827</b>   |
| <b>Change in Net Assets</b>          | <b>(820,092)</b>              | <b>(80,116)</b>            | <b>(900,208)</b>     | <b>(134,468)</b>              | <b>50,914</b>              | <b>(83,554)</b>   | <b>83,554</b>       | <b>(900,208)</b>     |
| <b>Net Assets, Beginning of Year</b> | <b>74,302,496</b>             | <b>12,712,419</b>          | <b>87,014,915</b>    | <b>300,541</b>                | <b>115,422</b>             | <b>415,963</b>    | <b>(415,963)</b>    | <b>87,014,915</b>    |
| <b>Net Assets, End of Year</b>       | <b>\$ 73,482,404</b>          | <b>\$ 12,632,303</b>       | <b>\$ 86,114,707</b> | <b>\$ 166,073</b>             | <b>\$ 166,336</b>          | <b>\$ 332,409</b> | <b>\$ (332,409)</b> | <b>\$ 86,114,707</b> |