

# Truth That Sticks

**When Remon Shohdy, Director of Focus on the Family Middle East, sat down to interview candidates for a much-needed role, he had no idea how personal the moments would become.**

**As soon as two applicants learned Focus on the Family is the ministry behind No Apologies®, their faces lit up.**

One applicant told Remon, “I’ve kept my signed pledge card for the last 15+ years. Every time I’m not doing well or feel down, I go back and read what I signed and feel the Lord encouraging me to keep going and remain steadfast.” He even shared that the group of high school friends who attended with him still stay in touch - reminding each other of their commitments and holding one another accountable.

Another applicant said she experienced the No Apologies program in middle school and said, “I remember the letter I wrote back then to my future self. Now I’m in my thirties and still return to that letter to remind myself what I committed to.” She explained that though she’s not married yet and would like to be, she holds fast to her pledge to purity and lives by the words she wrote all those years ago.

No Apologies is Focus’ largest international program, reaching millions of teens across



more than 30 countries. In some nations, it’s even been adopted by governments as a trusted resource to help young people make healthy choices so they can achieve their dreams.

“These stories came right on time”, Remon shares. “As we think about our global plan to 5x our reach by 2030, we must remember - these are not just numbers we’re looking into - we are looking into the lives of people. Even just one person coming into our office and sharing how Focus has impacted them deeply for over 15 years - this is worth everything.”

Stories like these reveal not only the *breadth* of the ministry’s reach, but the *depth* - how truth planted in the heart of teenagers continues to bear fruit decades later.